

Mayor's Parramore Task Force



Mayor's Parramore Task Force Vision and Mission Statements

Vision

A growing and vibrant Parramore Heritage area, which is a vital part of the City of Orlando, and which provides opportunities for all of its citizens to lead full, rewarding, and productive lives.

Mission

To develop coordinated action strategies that address public safety, housing, master planning and social services, thereby restoring the Parramore Heritage neighborhood into a safe, livable, sustainable and prosperous place for Orlando citizens, business and institutions to thrive.

Team Members

Ann Brown

Marjorie Brown

Derek Burke

Brian Butler, Chairman

Bob Carmichael

Ed Carson

Greg Clendenin

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Paul Stevens

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Lonnie Thompson

Ed Timberlake

Cheryl Taubensee

Mayor's Parramore Task Force Nine Charges

- 1) Evaluate social service delivery and the impact on the neighborhood.
- 2) Examine homeowner/renter ratio and try to ascertain how many people with some assistance could own vs. rent if housing stock and means were made available.
- 3) Provide recommendations on how to bring back the business and entertainment district on Parramore. What can the city/state feds do?
- 4) Recommend strategies to improve public safety in Parramore.
- 5) Examine open spaces and make recommendations on the need, if any, for additional open spaces or parks.

Mayor's Parramore Task Force Nine Charges

- 6) **Develop or provide block by block analysis of the Parramore Heritage District, i.e., sidewalks, unpaved roads, etc.**
- 7) **Identify remaining public works need in Parramore, i.e. stormwater, drainage, streets, etc.**
- 8) **Identify the challenges that people moving into Parramore face and the challenges people face who have lived all their lives in Parramore.**
- 9) **Finally, gain some historical perspective on the neighborhood. Look at what Parramore once was and why. Make recommendations on what it can be - and review previous Parramore studies to gain additional insight of the area.**

Mayor's Parramore Task Force Executive Committee Members

**Brian Butler, Chair, Executive Committee
Master Planning/ Zoning**

**Derek Burke, Chair
Public Safety/Public Works**

**Greg Clendendin, Chair
Social Services and Education**

**Veronica Anderson, Chair
Housing**

Ed Carson, Chair

Master Planning/Zoning

Goals:

- 1) **Improve the environment in Parramore to encourage new and expansion businesses.**
- 2) **Encourage entertainment, arts, recreation and culture in Parramore.**
- 3) **Improve community/neighborhood compatibility to strengthen residential and mixed-use development.**

Public Safety/Public Works

Goals:

- 1) Reduce crime in the Parramore community to a level equal to or below the average rate of crime in the City of Orlando.**
- 2) Improve code enforcement compliance and work toward 100 percent code enforcement.**
- 3) Provide necessary infrastructure for future development.**

Social Services/Education

Goals:

- 1) Facilitate the development of seamless, easy-to-access, effective system of social services and economic support for Parramore residents.**
- 2) Create and participate in partnerships to ensure the educational success of Parramore's children.**
- 3) Increase the employment rate in Parramore to more closely reflect the City's rate by the 2010 U.S. Census.**
- 4) Reduce the homeless population in the Parramore community.**

Housing

Goals:

- 1) Increase the supply of housing suitable for homeownership in the Parramore neighborhood.**
- 2) Address the challenges faced by the current residents of the Parramore neighborhood.**
- 3) Address the challenges faced by the people relocating to the Parramore neighborhood.**
- 4) Incorporate the historical perspective of the Parramore neighborhood into the development of housing.**

Master Planning/Zoning

Master Planning/Zoning Subcommittee

Goal 1: Improve the environment in Parramore to encourage new and expanded businesses.

Basic Steps

- **Encourage working with the Orlando Police Department to explore innovative public safety and adjudication programs that help to reduce crime and improve the community.**
- **The City should amend the Future Land Use Map to designate a limited area west of Interstate 4 as the Downtown Activity Center and accordingly rezone the area to AC-3A/T; the specific boundaries to be determined by the City/CRA with input from residents and the public.**

Master Planning/Zoning Subcommittee

Goal 1: Improve the environment in Parramore to encourage new and expanded businesses.

Basic Steps

- **Minimize the visually negative impacts of industrial and commercial uses through the use of well-designated landscape and interesting architecture based on the design guidelines recommended in the Downtown Outlook Plan.**
- **Encourage the City to enforce the existing outdoor storage regulations contained in Chapter 58 of the Land Development Code, including those properties that may have vested or “Grandfathered” rights relative to nonconforming outdoor storage.**

Master Planning/Zoning Subcommittee

Goal 1: Improve the environment in Parramore to encourage new and expanded businesses.

Basic Steps

- **Support financial incentives for businesses in Parramore, as well as leverage and foster partnerships with public and private organizations.**
- **Promote the necessary infrastructure projects to support new development and redevelopment.**
- **Evaluate and prioritize enhanced streetscape, pedestrian program.**
- **Should the Arena be redeveloped for alternative use, it should be done as a Request for Proposal (RFP) process.**
- **Explore redevelopment opportunities around the perimeter of the Centroplex site.**

Master Planning/Zoning Subcommittee

Goal 2: Encourage entertainment, arts, recreation, and culture in Parramore.

Basic Steps

- **An existing concert series should be moved or established in Parramore area.**
- **Support financial incentives for entertainment in Parramore.**
- **The Cultural Corridor designation should be expanded into the Parramore area with Church Street as a focal point.**

Master Planning/Zoning Subcommittee

Goal 2: Encourage entertainment, arts, recreation, and culture in Parramore.

Basic Steps

- **The City should acquire more land to be designated as parks space, preferably two separate locations of 2-3 acres each in size.**
- **The Federal/Livingston/Otey Place area should be re-examined for park development and/or, in combination with residential housing.**

Master Planning/Zoning Subcommittee

Goal 2: Encourage entertainment, arts, recreation, and culture in Parramore.

Basic Steps

- **Encourage the development of live/work spaces for artists in the Cultural Corridor area.**
- **Explore ways of celebrating Parramore's rich cultural heritage, e.g. street banners, building murals and special educational programs.**
- **City should continue to support in partnership with the expansion of the Wells' Built Museum of African American History and Culture consider the possibility of a "Heritage Park" as an expansion of the Wells' Built Museum of (AAHC).**

Master Planning/Zoning Subcommittee

Goal 3: Improve community/neighborhood compatibility to strengthen residential and mix-use development.

Basic Steps

- **Evaluate the non-conforming landscaping provisions of the Land Development Code to see if stricter enforcement is possible in the Parramore area.**
- **Adopt guidelines and standards for better screening of intense commercial and industrial uses from the street and adjacent residential uses and establish a deadline for properties to conform to the new standards.**

Master Planning/Zoning Subcommittee

Goal 3: Improve community/neighborhood compatibility to strengthen residential and mix-use development.

Basic Steps

- **Develop a program that rewards property and business owners who improve their properties consistent with the new screening guidelines in a timely manner.**
- **Identify problematic unattractive and/or nonconforming uses that cannot be properly screened and explore how they might be relocated outside the area.**

Master Planning/Zoning Subcommittee

Goal 3: Improve community/neighborhood compatibility to strengthen residential and mix-use development.

Basic Steps

- **Request the American Institute of Architects and an Urban Design Assistance Team come to focus on the Parramore area as a potential site for a work product.**
- **Require design standards for City funded or subsidized projects.**
- **Strengthen Code Enforcement and prevent the creation of new nonconforming uses.**

Master Planning/Zoning Subcommittee

Goal 3: Improve community/neighborhood compatibility to strengthen residential and mix-use development.

Basic Steps

- **Redevelop strategic sites, such as a Parramore Village, with quality mixed-use development.**
- **Continue to support residential development to compliment Hope VI/Carver Court and Parramore Village.**
- **Promote infill housing.**

Master Planning/Zoning Subcommittee

Public Input
(three minutes per person)

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Public Safety/Public Works Subcommittee

Public Safety/Public Works Subcommittee

GOAL 1: Reduce crime in Parramore to a level equal to or below the average rate of crime in the City of Orlando.

Basic Steps

- **Continue to encourage Community Oriented Policing (COP) methods and provide all the necessary support for the O.P.D. to accomplish the stated goal.**
- **Establish a mapping grid system for drug crimes that is similar to the prostitution mapping grid system.**
- **Encourage more safety education, homeowners education and neighborhood watch programs.**

Public Safety/Public Works Subcommittee

GOAL 1: Reduce crime in Parramore to a level equal to or below the average rate of crime in the City of Orlando.

Basic Steps

- **Promote substance abuse education and prevention and intervention programs.**
- **Enhance and expand the Weed and Seed program.**
- **Work with the state, local prosecutors and judges to reinforce sensitivities related to crime reduction in the Parramore community.**

Public Safety/Public Works Subcommittee

GOAL 1: Reduce crime in Parramore to a level equal to or below the average rate of crime in the City of Orlando.

Basic Steps

- **Make all future development comply with Crime Prevention Through Environmental Design (CPTED) techniques.**
- **Maintain a moratorium of social services and day labor organization as adopted by City Council.**
- **Halt future public and low income housing projects until current codes are enforced and crime is reduced to the average rate of crime in the City of Orlando.**

Public Safety/Public Works Subcommittee

GOAL 1: Reduce crime in Parramore to a level equal to or below the average rate of crime in the City of Orlando.

Basic Steps

- **Meet with the Coalition for the Homeless administration to discuss a relocation plan.**
- **Facilitate changes in Coalition for the Homeless policies in order to discourage dependence on the system.**

Public Safety/Public Works Subcommittee

Goal 3: Improve code enforcement compliance and work toward 100% code enforcement.

Basic Steps

- **Enhance Code Enforcement**
 - **No Trespassing signs on vacant property**
 - **Increase fees for maintenance services**
 - **Review need for updated code enforcement requirements related to vacant buildings**
 - **Assign additional code enforcement officers**

Public Safety/Public Works Subcommittee

Goal 2: Improve code enforcement compliance and work toward 100% code enforcement.

Basic Steps

- **Enhance Code Enforcement (*continued*)**
 - **Implement routine clean up programs in partnership with Green Up Orlando and Keep Orlando Beautiful.**
 - **Provide incentives to property owners that remedy code violations in a timely manner.**
 - **Require vacant buildings and houses to be better maintained by owners.**

Public Safety/Public Works Subcommittee

GOAL 4: Provide necessary infrastructure for future development.

Basic Steps

- **Provide regular routine maintenance of public works services.**
 - **Install/maintain necessary storm water drainage and utilities.**
 - **Maintain paved streets and sidewalks and establish sidewalks where necessary.**

Public Safety/Public Works Subcommittee

GOAL 4: Provide necessary infrastructure for future development.

Basic Steps

- **Design and implement a streetscape initiative in the Parramore community.**
 - **Determine costs and potential revenue sources.**
 - **Review current streetscape designations and design standards.**

Public Safety/Public Works Subcommittee

Public Input
(three minutes per person)



Social Services/Education Subcommittee

Social Services/Education Subcommittee

Goal 1: Facilitate the development of a seamless, easy-to-access, effective system of social services and economic support for Parramore residents.

Basic Steps

- **Develop a database and identify the number of Parramore area residents who are eligible for social services to prioritize delivery of services.**
- **Conduct focus groups to gather feedback and input from Parramore residents about their social, educational and economic service needs and the impact of social service agencies located in the neighborhood.**

Social Services/Education Subcommittee

Goal 1: Facilitate the development of a seamless, easy-to-access, effective system of social services and economic support for Parramore residents.

Basic Steps

- **Develop a Request for Proposal (RFP) to create a seamless, easy-to-access, effective system of social services and economic support for Parramore residents.**
- **Eliminate the waiting list for Parramore residents to receive social and economic services.**

Social Services/Education Subcommittee

Goal 2: Create and participate in partnerships to ensure the educational success of Parramore's children.

Basic Steps

- **Facilitate access to high quality early childhood education for children from birth to age five who reside in the Parramore neighborhood.**
- **Facilitate expansion of Nap Ford Community School and encourage efforts to increase the percentage of Parramore residents at Nap Ford.**

Social Services/Education Subcommittee

Goal 2: Create and participate in partnerships to ensure the educational success of Parramore's children.

Basic Steps

- **Establish Parramore Schools Consortium.**
- **Implement efforts to increase the involvement of Parramore parents in the education of their children.**
- **Facilitate access to high quality after school activities for children who reside in Parramore.**

Social Services/Education Subcommittee

Goal 2: Create and participate in partnerships to ensure the educational success of Parramore's children.

Basic Steps

- **Work with Orange County Public Schools to identify ways to reduce school mobility among Parramore children.**
- **Convene stakeholders and facilitate their efforts to understand and address the educational needs of Parramore's Haitian children.**

Social Services/Education Subcommittee

Goal 2: Create and participate in partnerships to ensure the educational success of Parramore's children.

Basic Steps

- **Partner with high schools, to improve graduation rates and job readiness of students living in Parramore.**
- **Establish a public elementary school in the Parramore neighborhood.**

Social Services/Education Subcommittee

Goal 3: Increase the employment rate in Parramore to more closely reflect the City rate by the 2010 U S Census.

Basic Steps

- **Create a consortium with local leaders, workforce agencies, and faith-based organizations to help residents acquire and sustain employment.**
- **Expand the City policy that all new city contracts and incentive packages receive extra points when contractors or developers hire employees who reside in Parramore.**

Social Services/Education Subcommittee

Goal 3: Increase the employment rate in Parramore to more closely reflect the City rate by the 2010 U S Census.

Basic Steps

- **Promote the State of Florida Enterprise Zone program that provides tax breaks for hiring residents from a designated area.**

Social Services/Education Subcommittee

Goal 4: Reduce homeless population in the Parramore community.

Basic Steps

- **Support the establishment of a social service center located outside the Parramore neighborhood.**

Social Services/Education Subcommittee

Public Input
(three minutes per person)

Housing Subcommittee

Housing Subcommittee

Goal 1: To increase the supply of the housing stock suitable for homeownership in the Parramore neighborhood.

Basic Steps

- **When negotiating future downtown development agreements, which have received incentives from the City, include a stipulation that the developer will make a substantial contribution to the redevelopment of the Parramore community (e.g. financial support, time, technical support, land, etc.).**

Housing Subcommittee

Goal 1: To increase the supply of the housing stock suitable for homeownership in the Parramore neighborhood.

Basic Steps

- **Encourage the City and the Community Redevelopment Agency (CRA) to develop incentives that will encourage the supply of market rate and mixed income housing, e.g. regulatory incentives or financial incentives.**

Housing Subcommittee

Goal 1: To increase the supply of the housing stock suitable for homeownership in the Parramore neighborhood.

Basic Steps

- **Encourage the City's residential redevelopment efforts in and around Otey Place, Carver Court, and Parramore Village.**

Housing Subcommittee

Goal 2: To address the challenges faced by the current residents of the Parramore neighborhood.

Basic Steps

- **Review and revise the City's policies and procedures that relate to permanent and temporary displacement of residents. Include provisions to address the replacement cost to the sellers.**
- **Complete a housing conditions survey, utilizing state university students to determine the amount of substandard housing.**

Housing Subcommittee

Goal 2: To address the challenges faced by the current residents of the Parramore neighborhood.

Basic Steps

- **Identify and survey residents who are homeowners in the Parramore community to assess their individual needs as it relates to renovating, rebuilding and/or relocation.**
- **Strictly enforce the housing codes across the board.**

Housing Subcommittee

Goal 2: To address the challenges faced by the current residents of the Parramore neighborhood.

Basic Steps

- **Provide homeownership training relative to home maintenance.**
- **Provide homeownership training relative for home acquisition.**
- **Improve educational opportunities in Nap Ford Community School and Grand Avenue Elementary School.**

Housing Subcommittee

Goal 3: To address the challenges faced by the people relocating to the Parramore neighborhood.

Basic Steps

- **Develop a marketing campaign to promote the housing opportunities in the neighborhood.**
- **Complete a housing conditions survey, utilizing state university students to determine the amount of substandard housing.**

Housing Subcommittee

Goal 3: To address the challenges faced by the people relocating to the Parramore neighborhood.

Basic Steps

- **Strictly enforce the housing codes across the board.**
- **Provide homeownership training relative to home maintenance and acquisition.**
- **Improve educational opportunities in Nap Ford Community School and Grand Avenue Elementary School.**
- **Implement innovative strategies to prevent and reduce crime in the neighborhood.**

Housing Subcommittee

Goal 4: To incorporate the historical perspective of the Parramore neighborhood into the development of housing.

Basic Steps

- **Incorporate traditional architectural designs in the development of new housing units.**
- **Develop partnerships with local historical organizations to identify historic landmarks in the neighborhood for preservation.**

Housing Subcommittee

Public Input
(three minutes per person)



Other Business

Mayor's Parramore Task Force

**Next Meeting: Presentation to
Mayor Dyer in June, TBD**

Thanks for your time and input!

Mayor's Parramore Task Force

