

Vehicles For Hire Work Shop

September 8, 2014

A decorative graphic consisting of several horizontal lines of varying lengths and colors (teal, light blue, white) extending from the right side of the slide towards the center.

Presentation Outline:

- **Purpose of this Work Session:**
- **Overview of Chapter 55 and Current VFH Regulations:**
- **Transportation Network Companies / Regulation Options:**
- **Next Steps:**
- **Questions & Answers:**

Chapter 55: Vehicles For Hire

Overview of Current Ordinance:

What is a VEHICLE FOR HIRE?

- Any passenger vehicle...
- engaged in the transportation of persons...
- from or entirely within the municipal limits of Orlando...
- with the intent to receive direct or indirect compensation for providing such transportation, *including* providers which only accept gratuities or tips...

Current Vehicle Classifications

Taxicab

- chauffeur-driven
- passenger vehicle:
(automobile, station wagon or van that is capable of comfortably seating at least four adult passengers up to a maximum of nine adult passengers, including the driver)
- transporting persons not on regular schedules
- routes traveled or the destination determined by the passengers

Luxury / Limo Vehicles

- chauffeur-driven
- passenger vehicle:
(recognized by the industry as a full-size luxury passenger vehicle, including vintage or classic passenger vehicles)
- seating a maximum of eight (8) including the driver.

Taxicab

- Fare:
 - charge is based on the use of the vehicle without regard to the number of passengers carried
 - determine by a meter
- Provides service and answers calls to:
 - all parts of the City
 - 24-7-365
 - operate / staff 24 hour call center
 - dedicate 10% of fleet for disabled access
 - limited number of cabs based on (PNF)

Luxury / Limo Vehicles

- Fare:
 - determined on an hourly basis and not by a meter or mileage for the use of the vehicle
- leased, rented or charged upon for a minimum time period of one hour (60 minutes) with a minimum charge of **\$35.00** for the first hour
- pre-arranged or arranged through a third party (e.g., guest service desk or concierge desk)
- No current limit on the number of luxury vehicles

Lawful Operation of a VFH in Orlando

Must possess a valid:

Vehicle Permit / 500.00 (\$300.00 annual renewal)

§55.32(1), Orlando City Code

Driver's Permit / \$25.00

Background Check / \$25.00

§55.32(2), Orlando City Code

Business Tax Receipt

§36.35(259), Orlando Code

Enforcement

Administrative

Notice of Violation

- Suspension of Permits
- Revocation of Permits

Civil

Issuance of Citation

- Fine assessment

SAFETY

DRIVERS

Background checks

Driving history

Criminal history

Currently FCIC by FDLE

SAFETY

VEHICLES

Proper insurance coverage
Vehicle inspections

Equal Treatment For All Passengers

Minimizing Discrimination

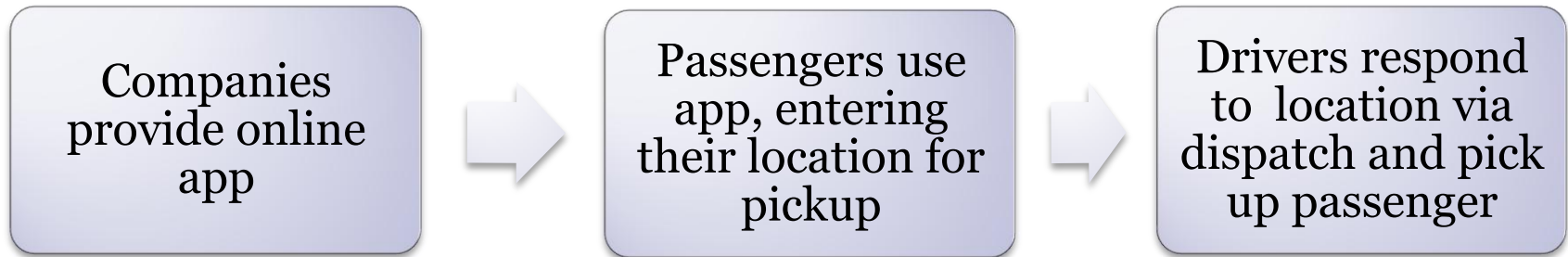
- Service to all areas of the City
- Service to all individuals

Providing Accessibility

- 24/7/365 Service
- Wheelchair-accessible and transportation for the disabled
- Fair Pricing.. (Meters & CPI)
 - No surge pricing

New Technology

Transportation Network Companies (TNCs)
Peer to Peer Ridesharing
Technology Based Ridesharing
Online Booking Apps



The TNC Industry...

An Overview:

TNC Industry

- ❑ **Three major companies**
- ❑ **UBER, LYFT and Sidecar**
- ❑ **All connect potential passengers to potential drivers via an “app”**
- ❑ **All handle centralized payments**
- ❑ **Operating in an estimated 200 cities in the United States and Europe**
- ❑ **No generally accepted “best practices”**
- ❑ **Lots of litigation**

Regulatory Continuum



Current Regulation

Deregulation

Proposed Changes

- ❑ Add new class of VFH: passenger vehicle capable of seating 4 passengers and a driver
- ❑ Require driver background to include NCIC
- ❑ Continue to require vehicle inspection
- ❑ Continue to require insurance per state law
- ❑ Require no advanced booking other than electronically
- ❑ Prohibit discrimination in service
- ❑ Reduce minimum fare

Proposed Changes

- Delete requirement of posting rates outside vehicle**
- Remove restriction on “hailing” taxi’s**
- Remove requirement of top light on taxi’s**
- Require companies to either maintain a local office or a sufficient process for return of lost property and receipt of complaints**
- Increase penalties to \$500 per permit violation**

Next Steps...



Questions?

