

**Parramore Kidz Zone** will change a distressed Orlando neighborhood into a healthy place for children. Our success will be readily measurable: lower teen pregnancy rates, improved school performance, and decreased juvenile crime and child abuse rates.

1. **A vulnerable population.** Parramore is a 1.4 square mile neighborhood adjacent to the heart of Downtown Orlando. During segregation in the South, it was the center of the African-American community in Orlando. The population of Parramore peaked at 17,532 in 1960. The Civil Rights movement and subsequent opportunities provided by integration permitted middle class African-Americans to move out of the neighborhood. By the 2000 census, Parramore had declined to only 7,347 residents. While still overwhelmingly African-American (83%), a rapidly growing population of Haitian immigrants now comprise about 13% of the population. Parramore faced not only the loss of middle class African-Americans but also the placement of seven homeless shelters there, closure of the neighborhood's



Typical clapboard housing from a bygone era, home to many families living in Parramore today. S. Lee Avenue, Parramore, 11//6/05.

two elementary schools, bussing children to schools outside the neighborhood, and the creation of a four-lane highway through the residential sector. The fabric of a healthy neighborhood declined. Today, a disproportionate percentage of City crime occurs in Parramore, 47% of neighborhood adults have neither a high school diploma nor

GED, and the neighborhood's median household income, \$13,613, is less than half the \$35,732 earned by Orlando households.

**In the midst of these conditions live 2,066 children. Seventy-three percent of them are in poverty.** Despite 40 years of integration, they are still segregated from positive health and educational opportunities that other children readily access. **The things that segregate children of poverty are**

**many and complex.** Their families lack information, education, transportation, time, money, faith in and respect from community institutions. Some face language and immigration barriers and for most, chronic economic insecurity forces impossible choices.

*Should I leave my sick child home alone? Or ask my teenager to stay home from school to take care of him? Or stay home myself and lose a day's pay?*

*Should I visit my child's teacher? What will she think of my stained, worn out clothing? Will it lower her expectations of my child?*

Every day in Parramore, children's health and educational needs are subordinated to more pressing survival needs of food, clothing and shelter. In neighborhoods where child health and education are luxuries, children are less healthy and less successful in school. The data for Parramore confirm this.



Sunday afternoon on the front porch, 321 S. Parramore Avenue, 11/6/05.

Every year, schools in Florida receive a letter grade for their performance. Over the past four years, only two high schools in the entire state have received an “F” each and every year. One is Jones High School, which serves teenagers who live in Parramore. It is no surprise that Jones High School has struggled. Ninety-two percent of its students read below grade level. They live in a zip code with the City's highest rate of reported child abuse/neglect, 302 per 1,000 children, a juvenile arrest rate of 156 per 1,000 (2½ times that of Orlando) and these maternal-child health indicators:

Indicator	Parramore Zip	Orange County	Florida
Teen births per 1,000 girls	126	22	21
Percent of births that are low birth weight	13%	9.7%	8.4%
Infant mortality rate (2002)	17.89	7.4	7.5

At the high school health clinic, 49% of teens are uninsured and their mental health is compromised by home and neighborhood conditions. Last year 223 students were diagnosed with depression, family problems, grief/loss, low self-esteem or other mental health concerns.

**2. Project goals.** **Parramore Kidz Zone** aims to make Parramore a healthy neighborhood for children by linking them to opportunities that have been beyond their reach - such as quality pre-kindergarten programs; pediatric health and dental care; family economic success initiatives; mentoring; constructive activities during out-of-school hours; academic enrichment programs; and transitioning of youth into jobs and higher education. In doing so, **Parramore Kidz Zone** will reduce teen pregnancy, school failure, juvenile crime and child abuse and neglect rates.

**3. Multi-sectoral collaboration, project design, and the role of local grantmakers.**

**a. A new twist on the Harlem Children’s Zone model: the multi-agency approach.**

**Parramore Kidz Zone** will replicate aspects of Harlem Children’s Zone (HCZ), a 24-block neighborhood in Central Harlem, home to 3,400 children, 61% in poverty. HCZ sets “market penetration” targets and invests in grassroots outreach to engage neighborhood children in best practice programs. Similarly, **Parramore Kidz Zone** will “penetrate the market” to reach a critical mass of Parramore’s children and link them to positive opportunities. **Parramore Kidz Zone** will, however, differ substantially from HCZ. HCZ operates its own programs – a charter school, Head Start, Baby College, after school and youth programs. Rather than creating its own programs, **Parramore Kidz Zone** will link children to existing programs through grassroots marketing, and by removing barriers such as cost, paperwork, trust and transportation and enhancing the capacity of participating non-profits to serve more Parramore children. The map of Parramore on page14 illustrates partners who designed and will implement this project.

In addition, partners are mobilizing resources to serve more Parramore children. In one example, the Orange County Early Learning Coalition is planning a prototype Early Learning Institute in Parramore, providing full time early childhood education to 150 low-income children ages 6 weeks to 5 years old. In another, the Boys & Girls Clubs of Central Florida is engaged in a capital campaign to

expand their Parramore branch adding capacity for more after school and summer programs. Also, the Nap Ford Community School – a K-5 charter school established in Parramore in 2001 so neighborhood children could have their own school - intends to expand to the eighth grade. Recently, Community Coordinated Care for Children expanded access to childcare subsidies for low-income Parramore children aged six weeks to twelve years by establishing a Parramore neighborhood funding pool. As a show of commitment, one-half of the funding is coming from the City’s general revenues and the other half is contributed by the State via Florida’s Executive Childcare Partnership Program.

More programs are needed. Parramore parents have expressed concern about negative peer influences on teens and the struggle to find activities for them. Therefore, **Parramore Kidz Zone** will establish a prototype Youth Development Program in the neighborhood, modeled after the United Teen Equality Center (UTEC) in Lowell, MA. UTEC’s mission is to be a youth-led "by teens, for teens" safe-haven for youth ages 13-23. UTEC reaches out to young people through intensive street outreach



Parramore teenagers hanging out on a Sunday afternoon. Intersection of Lime Ave. and South Street, 11/6/05.

and supports them in becoming organizers of social change in the community and leaders in their own personal lives.

Examples of the types of activities that will be offered to Parramore youth via

**Parramore Kidz Zone’s** Youth Development Program are listed on page 5.

### ✓ Parramore Kidz Zone Youth Development Program

- ✓ *Job preparation training, such as writing resumes, interview skills, career counseling, dress for success, job fairs, and youth bank accounts;*
- ✓ *Community service activities, such as neighborhood clean-ups and housing re-hab;*
- ✓ *Neighborhood art projects, such as painting outdoor murals and creating mosaic walkways in the neighborhood;*
- ✓ *Leadership skills development, such as ropes courses, motivational speakers, debates, and goal-setting exercises;*
- ✓ *A "teen center" where youth can safely hang out with friends;*
- ✓ *Performing arts competitions, such as rap/dance competitions and stand-up comedy;*
- ✓ *Multi-media training, including shooting film, editing and creating computer special effects;*
- ✓ *Field trips to community sites to go horseback riding, view the cosmos at a local observatory, tour colleges, and take behind-the-scenes tours of business sites such as the airport.*

**Parramore Kidz Zone** will also link neighborhood residents to

such initiatives as the acclaimed “ExtraCredit” (Earned Income Tax Credit) program and ACCESS Florida (Florida’s retooled economic self-sufficiency program whereby families can sign up for Food Stamps and other benefits on-line using any computer with an internet connection).

**b. Outreach strategies.** **Parramore Kidz Zone**’s market

penetration model will consist of the following strategies to engage children and their families:

- i) A grassroots non-profit organization will deploy an outreach team to the neighborhood.
- ii) The outreach team will systematically assess neighborhood children’s needs in the areas of health care, economic security, childcare, etc., and develop a plan of action for each child.
- iii) A **Parramore Kidz Zone** hotline will be established and manned by the outreach team, providing a single point of access to enroll Parramore children in programs such as Medicaid/Florida KidCare, summer camps, child care subsidies, pre- kindergarten programs, primary healthcare, and more, arrange for transportation and translation services, help to fill out paperwork, and provide “scholarships” when families can’t afford to pay.



**ExtraCredit**  
Tax Credit for Working Families

- iv) Resource guides will be developed and disseminated throughout the neighborhood, such as “*A Guide to Parramore’s Free and Low Cost Healthcare Providers*” and “*A Guide to Free and Low Cost Summer Camps for Downtown Kids on a Budget.*”
- v) Hair/nail salons, grocery stores, churches, non-profits, schools, and other neighborhood entities will be engaged to spread the word about the hotline, the guides, the outreach team, enrollment drives, neighborhood meetings, and more.
- vi) Special promotions will target neighborhood teenagers (such as music and sports events, celebrity appearances, and broadcasts on popular radio stations), to encourage utilization of healthcare, educational, employment, youth development, and recreational services.
- vii) Incentives will be offered to parents and children to participate.

These marketing strategies were tested by the City to enroll Parramore teenagers in programs this



CityTeenz summer program guide disseminated throughout Parramore, Summer 2005.

summer. The goal, to enroll 100 teens, was surpassed by the second week, and by the end of the summer, more than 400 Parramore teens had enrolled in programs offered by 10 participating non-profit organizations (see **CityTeenz**). Parramore’s

children and parents, who had been characterized as difficult to engage, non-participatory, and underserved, proved instead to be eager participants when informed of services they value, via grassroots communication channels, with economic barriers removed, and enrollment provided by a trusted person at a time and place that families helped define.

**Parramore Kidz Zone** aims to expand the **CityTeenz** summer pilot into a comprehensive, multifaceted effort to link Parramore children to the health, educational, recreational, youth development, mentoring, and economic self-sufficiency opportunities they are not presently able to access.

## CityTeenz

*Leonard is a 17-year-old junior at Jones High School. Because of CityTeenz, he attended the Digital YOUTH program at the University of Central Florida's School of Film and Digital Media, where he made a digital movie about his life. It was featured at the Downtown Media Arts Center. Now he's interested in a career in digital production.*

*Willie is a 13-year-old aspiring actor. He attended a 2-week acting studio at the Mad Cow Theatre. Now he's volunteering there twice a week, learning stagecraft, lighting and how to be an actor.*

*Thierry is a 12-year-old who was born in Haiti and has trouble with schoolwork. CityTeenz paid for him to attend Hi-Tech Tutoring Center this summer. According to Hi-Tech's Director, "If given the opportunity to develop his well thought-out goals, Thierry will one day become an exceptionally productive citizen."*

*Leonard, Willie and Thierry's families didn't know about these programs and could never have afforded them. CityTeenz gave them an unforgettable summer, and aims to keep opening doors to opportunity for these kids until they become independent, healthy adults.*

c. **Participation of Parramore Residents.** A network of volunteer Parramore residents will be recruited and trained to serve as grassroots "Children's Champions" (see box), forming the framework for block-by-block engagement of a critical mass of community residents. The project will assist "Children's Champions" in hosting neighborhood meetings to obtain feedback from neighbors about project services and marketing strategies, disseminate information about child well being and project partners, plan project activities, and build neighborhood ownership of the project. Childcare, food and incentives will be provided to facilitate meeting attendance.

### What Will a Children's Champion Do?

- 1) *Receive training in pediatric healthcare, child/adolescent development, family economic success programs, child discipline and other topics.*
- 2) *Dispense simple, accurate advice to neighbors and help spread the word about immunizations, health insurance, dental care, summer camp, tax preparation, childcare subsidies and other services organized by the project.*
- 3) *Refer neighborhood children to the outreach team.*
- 4) *Organize neighborhood meetings between residents, the outreach team, non-profits, and experts, to arm residents with information about child well being and engage them in on-going dialogue with the project.*

d. **Project Leadership.** The success of **Parramore Kidz Zone** will require strong

leadership. Mayor Buddy Dyer is the project's leader and has agreed to dedicate 75% of the time of his Director of Children & Education to the project because he has made the revitalization of the Parramore Heritage Neighborhood a key priority, saying: "*The time to act is now. You can measure my success as Mayor of Orlando by my ability to rebuild this once proud neighborhood.*" The City's support for **Parramore Kidz**



New signs soon to be posted throughout the Parramore Heritage Neighborhood, November 2005.

**Zone** is part of a broad-based, City-led community redevelopment effort – *Pathways for Parramore* – encouraging investment in project after project until the neighborhood reaches the tipping point and once again becomes healthy.



**Pathway for Housing:** *Increase safe, sanitary and affordable owner-occupied housing in the Parramore neighborhood through new construction, rehabilitation, and homeownership assistance, including construction of 300 new mixed income residential units within two years.*

**Pathway for Public Safety:** *Reduce crime and code violations in Parramore by adding 3 Code Enforcement Officers and 9 Orlando Police Officers to the neighborhood, developing and enforcing a no tolerance zone for drugs and prostitution, ensuring proper lighting levels, and implementing a computerized tracking system to crack down on repeat code offenders.*

**Pathway for Business Development:** *Stabilize and diversify the Parramore economy by attracting employers and small neighborhood businesses, leveraging City-owned properties for development, and utilizing economic incentive tools including Downtown Residential Investment Program, Qualified Targeted Industry Program, Enterprise Zone Program, Urban Job Tax Credit Program, Business Assistance Program, and Downtown Economic Enhancement District.*

**Pathway for Quality of Life:** *Enhance and enrich the Parramore Heritage Neighborhood by ensuring public parks and green space, constructing Parramore Heritage Park, streetscaping major thoroughfares, and creating a transit circulator to accommodate residents and workers.*

**Pathway for Children and Education:** *equip Parramore children to make a successful transition to independent, healthy adulthood, by improving and expanding child serving institutions in the neighborhood and providing resources to facilitate success of **Parramore Kidz Zone**.*

LIFP and match funds will be deposited in a Donor-Advised Fund – the Legacy Trust for Orlando Children – established by the Community Foundation of Central Florida. Parramore residents and a Coalition of non-profit and faith based organizations that receive grants from the fund will implement the project’s activities. The City of Orlando’s Director of Children & Education will lead and direct the Coalition, regularly holding forums open to all who wish to participate in project design and implementation. She will also serve as an Advisor to the Community Foundation in the making of distributions to non-profits implementing project activities. The flow chart on page 15 illustrates the roles and relationships of all parties.

**d. The role of local grantmakers.** Grantmakers such as the Hughes Supply Foundation, Edyth Bush Charitable Foundation, Dr. P. Phillips Foundation and Florida Hospital Foundation have attended meetings to obtain their input and build support. The project’s aligns with local grantmakers strategies. Hughes Supply Foundation, located in Parramore, has identified Parramore children as a top priority for charitable investment. The Dr. P. Phillips Foundation funded “*A Blueprint to Prevent Child Abuse and Neglect in Orange County, Florida,*” which recommended the strategies embodied in **Parramore Kidz Zone**. The Edyth Bush Charitable Foundation, a significant funder of efforts to expand access to the Earned Income Tax Credit program, has prioritized children and family economic security. Finally, the Nominating Funding Partner, Universal Orlando, has begun attracting corporate charitable contributions in collaboration with Orlando Mayor Buddy Dyer, via the Mayor’s annual charitable fundraiser, **CityKidz! Buddy’s Benefit for Children**, scheduled for April 8, 2006 at Universal Orlando. This event will raise corporate and individual donations for the Legacy Trust for Orlando Children at the Community Foundation, providing match for the LIFP grant in support of **Parramore Kidz Zone**.

**3. Expected Outcomes.** **Parramore Kidz Zone** will hire an independent team to evaluate the project. The evaluator will develop a database to measure the number of children the outreach team enrolls in child care subsidies, pre-kindergarten programs, out-of-school programs, children’s health

insurance as well as the number of primary medical care visits facilitated, the number of tax returns prepared and refunds obtained, the number of neighborhood meetings held, and so forth, and also track the following intermediate objectives:

- ✓ Rate of insurance coverage and immunization rates among neighborhood children.
- ✓ Utilization of primary health and dental care among neighborhood children.
- ✓ Enrollment of infants, toddlers and pre-schoolers in quality pre-kindergarten programs.
- ✓ Enrollment of children and youth in after school and summer programs.
- ✓ Enrollment of children in mentoring and tutoring programs.
- ✓ Utilization of family economic success programs such as childcare subsidies, the Earned Income Tax Credit (EITC), food stamps, and WIC.

The above information will be obtained via a face-to-face survey in the Parramore neighborhood at project onset to establish baseline and again during project year three to determine whether these



Little girl and her bike, hanging out at a neighborhood restaurant on a Sunday afternoon, S. Parramore Avenue, 11/6/05.

indicators have changed. The evaluator will also track the following indicators at the neighborhood and/or zip code level:

**child abuse and neglect rate, teen pregnancy rate, high school graduation rate and juvenile arrest rate**, utilizing existing primary data sources. In addition, the City will track indicators of neighborhood health, such as crime, poverty, homeownership and single parent household rates.

**4. Capacity and Sustainability. Parramore Kidz Zone** creates conditions that facilitate sustainability. It integrates children into an existing *sustainable* system of care, rather than creating a new system. It provides funding to non-profits to expand their services while letting them know they must sustain these services into the future. It builds cohesion among neighborhood residents while enhancing their capability to advocate for themselves within the system of care. It is implemented within the

backdrop of a multi-sectoral effort to revitalize the neighborhood which, if successful, will alleviate the conditions that gave rise to the project - such as concentrated poverty, crime, and housing insecurity. *The community will be elevated in the dimensions of housing, safety, economics and education to the point that the health of the neighborhood and well-being of its residents become self-sustaining.*

Communities don't change completely in three short years. But three years is long enough for Parramore to reach the tipping point and, within the context of a comprehensive community redevelopment effort, long enough to "move the needle" on child well being. Orlando yearns for such a model. We are tired of investing in deep end services and anguished by the never ending flow of children



Little boy wandering along Central Boulevard on a Sunday afternoon. Parramore Heritage Neighborhood, 11/6/05.

into our overburdened child abuse system, emergency rooms, social welfare system and jails.

**Parramore Kidz Zone** will give our community a unique opportunity to work together to develop an effective model of prevention that can be replicated in our City's other low-income neighborhoods.

5. **Innovation.** **Parramore Kidz Zone** replicates some aspects of the highly innovative Harlem Children's Zone – innovative in its philosophy of impacting all aspects of a child's life – education, health, and economics – and reaching a "critical mass" of children in a neighborhood.

**Parramore Kidz Zone** takes this innovative strategy to the next level. It breaks down silos between child serving agencies by engaging a broad coalition of partners thereby rising beyond the scope of a single non-profit organization like Harlem Children's Zone. **Parramore Kidz Zone's CityTeenz** summer initiative is illustrative. Rather than create a new summer program for Parramore teens,

**CityTeenz** leveraged existing programs from community partners and invested in efforts to make them accessible to Parramore children.

**Parramore Kidz Zone** can be the model for other community-oriented programs in Orlando.

It is an important program for Orlando because it:

- 1) Builds a coalition covering so many issues - health, education, early childhood, youth development, mentoring and family economic success;
- 2) Utilizes innovative marketing tactics to engage underserved families;
- 3) Narrows the geographic scope of intervention and invests substantially in a single neighborhood in order to achieve “critical mass;”
- 4) Creates positive child-rearing conditions in a neighborhood as a prevention strategy;
- 5) Engages the Mayor’s leadership, offering a unique opportunity to harness “political will” to positively impact child well being in a population made vulnerable by social factors; and
- 6) Uniquely integrates child well being strategies into a multifaceted community revitalization project that leverages significant resources to also address the neighborhood’s housing, public safety, quality of life and business development issues.

**Parramore Kidz Zone** will unite health, education, youth development, recreation, mentoring, and economic self-sufficiency partners in relentless efforts to reach all children in the neighborhood, while the City simultaneously addresses the neighborhood’s housing, public safety, quality of life and economic development problems. Each partner will contribute what it does best, together creating positive child-rearing conditions in the neighborhood and accomplishing what none can do alone: “moving the needle” on community-wide indicators of child well-being.

# Parramore Kidz Zone - Project Flow Chart

## Project Leadership



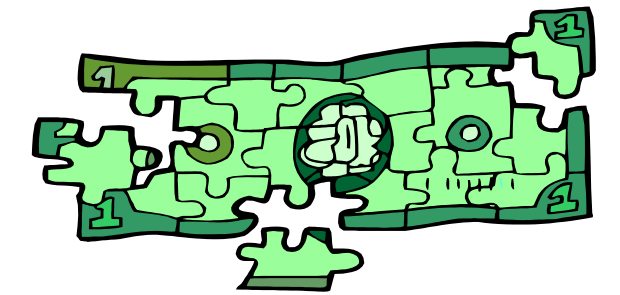
Mayor and City Council

## Project Administration



Community Foundation  
Board of Directors

## Project Funding



**PATHWAYS FOR PARRAMORE**

*Building A Community On Heritage*

**Pathway for Housing:** Increase safe, sanitary and affordable owner-occupied housing in the Parramore neighborhood through new construction, rehabilitation, and homeownership assistance, including construction of 300 new mixed income residential units within two years.

**Pathway for Public Safety:** Reduce crime and code violations in Parramore by adding 3 Code Enforcement Officers and 9 Orlando Police Officers to the neighborhood, developing and enforcing a no tolerance zone for drugs and prostitution, ensuring proper lighting levels, and implementing a computerized tracking system to crack down on repeat code offenders.

**Pathway for Business Development:** Stabilize and diversify the Parramore economy by attracting employers and small neighborhood businesses, leveraging City-owned properties for development, and utilizing economic incentive.

**Pathway for Quality of Life:** Enhance and enrich the Neighborhood by ensuring public parks and green space, including construction of Parramore Heritage Park, streetscaping of major thoroughfares, and creation of a transit circulator.

**Pathway for Children and Education:** equip Parramore children to make a successful transition to independent, healthy adulthood, by improving and expanding child serving institutions in the neighborhood and providing resources to facilitate success of Parramore Kidz Zone.

Director of Children & Education

Fund Advisor

Coalition of health, education, youth development, recreation, mentoring, neighborhood, government, faith-based, and economic self-sufficiency partners.



Grants to non-profit organizations

Local Initiatives  
Funding Partners  
Program

Nominating Funder –  
Universal Orlando  
*CityKidz! Buddy's Benefit  
for Children*

Local Charitable  
Foundations and other  
funding partners

## Parramore Kidz Zone

Grant to non-profit organization to fund childcare subsidy pool



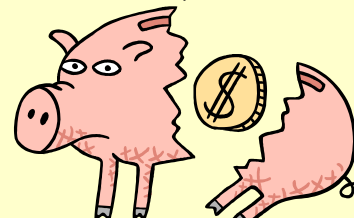
Grant to non-profit organization to deploy outreach team to Parramore



Grant to non-profit organization to establish Youth Development Program



Grants to non-profit organizations to pay for scholarships for programs/services that Parramore children can't afford, e.g. summer camps, participation on sports teams, uncovered dental care and medications, and so forth



Grant to City to cover select direct expenses such as meeting expenses, incentives to families, neighborhood survey.



Grant to university or non-profit to conduct project evaluation



## **Parramore Kidz Zone**

### **EXECUTIVE SUMMARY**

Parramore is a distressed Orlando neighborhood that 2,066 children call home. Seventy-three percent of Parramore children live in poverty. Their neighborhood has the City's highest rates of reported child abuse, juvenile arrest and teen pregnancy. Ninety-two percent of students at their high school read below grade level. Parramore Kidz Zone will create positive child-rearing conditions in Parramore. As a result, it will lower teen pregnancy rates, improve school performance, and decrease juvenile crime and child abuse rates. Project outcomes will be tracked and reported by an independent evaluator.

Parramore Kidz Zone will replicate aspects of the Harlem Children's Zone model. It will focus on a single neighborhood, employ relentless outreach to engage a critical mass of children, and link them to positive opportunities such as quality pre-kindergarten and parenting programs, health care, family economic success initiatives, constructive activities during out-of-school hours, and youth development programs.

Unlike the Harlem project, a coalition of non-profit organizations and *neighborhood residents* will implement Parramore Kidz Zone. Volunteer residents will serve as "Children's Champions" forming the framework for block-by-block neighborhood engagement. Grassroots marketing tactics will permeate the neighborhood. An outreach team will link children and their families to the services of partner non-profit organizations, such as the Orlando Day Nursery, Saturday Reading Camps, the Boys and Girls Club, the Orange Blossom Family Health Center, and volunteer income tax preparation sites. The project will pay for scholarships, transportation, meals, equipment, translations, medications, and so forth, so that children do not face barriers to participation. In some instances, non-profit capacity will be enhanced to serve more Parramore children. For example, a prototype Youth Development Program will be established, modeled after the United Teen Equality Center (UTECE) in Lowell, MA, helping Parramore youth, aged 13 to 24 years, become organizers of social change and leaders in their personal lives.

Project leadership will be provided by the City's Mayor, who has prioritized the revitalization of Parramore and dedicated significant resources to address the neighborhood's housing, public safety, quality of life and business development problems. The Mayor will dedicate 75% of his Director of Children & Education's time to the Parramore Kidz Zone project, as well as proceeds of his April 2006 charitable fundraiser, CityKidz! Buddy's Benefit for Children.

Rather than create new services, Parramore Kidz Zone will integrate children into existing programs operated by organizations that can sustain them. As neighborhood revitalization efforts take root, concentrated poverty, crime, and housing insecurity will be alleviated. Parramore will be elevated in the dimensions of housing, safety, economics and education to the point that the health of the neighborhood and well-being of its residents become self-sustaining.

The Community Foundation is applying for this grant in support of the Parramore Kidz Zone project and will deposit LIFP and match funds into a donor-advised fund to be established via written agreement with the City. It is anticipated that the City's Director of Children & Education will serve as Advisor to the Community Foundation in the making of distributions from the Trust to non-profit organizations implementing project activities. Funding partners include the Dr. P. Phillips Foundation, the Edyth Bush Charitable Foundation, Florida Hospital, Hughes Supply and Smart City Telecom. The Nominating Funding Partner, Universal Orlando Foundation and Universal Orlando, will work with Orlando's Mayor to attract *additional* corporate contributions for the project via the Mayor's CityKidz! fundraiser scheduled for April 8, 2006 at Universal. Last year, the event netted over \$400,000.