

**FAMILIES, PARKS AND RECREATION ADVISORY BOARD**

**Tuesday, April 19, 2016**

A meeting of the Families, Parks and Recreation Advisory Board was held on Tuesday, April 19, 2016 at Colonialtown Neighborhood Center and John Long Memorial Pool, 1517 Lake Highland Drive, Orlando, Florida 32803.

**MEMBERS PRESENT**

Kevin Dunleavy  
Ricky Ly  
Celeste Thomas  
Stephanie Appel  
Gregory Reynolds  
Liana Leal

**MEMBERS ABSENT**

Jason Reynolds  
Maria Caban

**STAFF PRESENT**

Lisa Early, FPR Director  
Stacy Anne Marrero, Board Secretary  
John Perrone, Parks Division Manager  
Peter Effaldana, Cultural Arts Manager  
Adamaris Ramirez, Seasonal Assistant  
James Ellis, Acting Center Manager  
Denise Riccio, FPR Planner and Grants Manager  
FJ Flynn, Economic Development Deputy Director  
Laura Cianciolo, Marketing/Communications Coordinator

**CALL TO ORDER**

Gregory Reynolds called the meeting to order at 11:04 a.m.

**PUBLIC COMMENT**

No one from the public requested to speak before the Board.

**CONSIDERATION OF MINUTES**

Families, Parks and Recreation Advisory Board March 15, 2016

Approval of minutes for the March 15, 2016 meeting was moved by Ricky Ly and seconded by Celeste Thomas and unanimously approved.

**LOCH HAVEN CULTURAL PARK BANNER REQUESTS**

Applicant/Organization: Orlando Science Center  
Reason for banner: Summer Camps 2016  
Banner Display Dates: May 1, 2016 – August 8, 2016

It was moved by Ricky Ly and seconded by Liana Leal to approve the “Summer Camps 2016” 10ft x 4ft banner located roadside along Princeton Street. The motion carried unanimously.

Applicant/Organization: Orlando Science Center  
Reason for banner: Share your Photos  
Banner Display Dates: May 1, 2016 – May 31, 2016

It was moved by Ricky Ly and seconded by Liana Leal to approve the “Share your photos” 8ft x 4ft garage banner. The motion carried unanimously.

Applicant/Organization: Orlando Science Center  
Reason for banner: Mindbender Mansion  
Banner Display Dates: April 29, 2016 – September 1, 2016

It was moved by Ricky Ly and seconded by Liana Leal to approve the “Mindbender Mansion” 25ft x 14ft banner located on the side of the building facing Princeton Street. The motion carried unanimously.

Applicant/Organization: Orlando Shakespeare Theater  
Reason for banner: Upcoming Shows  
Banner Display Dates: All banners will be taken down two days after show ends

It was moved by Ricky Ly and seconded by Liana Leal to approve the following Orlando Shakespeare Theater banners:

- “Beauty and the Beast; Stuart Little; and Pinkalicious: The Musical”
- “Westside Story; Dr. Jekyll and Mr. Hyde; Every Christmas Story Ever Told”
- “Blackberry Winter; The Great Gatsby; Love’s Labour’s Lost; Antony and Cleopatra”

Each 25ft x 14ft banner will be located on the side of the building facing Princeton Street and rotating through the months. The motion carried unanimously.

Peter Effaldana reported that on the last Friday of every month approximately two hundred (200) bicyclists from the group “Critical Mass” convene at the surface lot next to the Repertory Theater in Loch Haven Cultural Park. In most cases they drive their cars to Loch Haven, park in the surface lots and Science Center lot, unload their bicycles, and prior to setting off on the bike ride, convene at the Princeton Street entrance to Loch Haven, creating a bottleneck that cars cannot pass. Usually, the additional cars and bicycle traffic do not pose a problem, but the next scheduled Critical Mass meet up is April 29, 2016 when several events are scheduled at the Orlando Shakespeare Theater; Orlando Rep; Orlando Science Center and the Orlando Museum of Art with an estimated attendance of 1,500 people, not including the bicyclists’ vehicles. The entities have already developed parking plans and secured One Way Valet to manage vehicles for their April 29<sup>th</sup> events, and they are concerned that the lots will be taken up by bicyclists’ cars, and the entrance to Loch Haven will be blocked by bicyclists, impeding access to their facilities.

A discussion ensued on ways to contact the cyclists and possibly having them convene at another location that day. Peter Effaldana reported that the cyclists aren’t a formally organized group with a clear leader, beyond having a Facebook page to update their fellow riders. He is only able to communicate with them by messaging their Facebook page. After some discussion, Celeste Thomas made a motion for the City to arrange for the requisite number of Orlando Police Officers to be at the park at the appropriate time to ensure access to the Loch Haven entrance and parking lots for guests of the entities, and that the Parks Division staff reach out to Critical Mass via social media again in good faith and ask them to gather at another city park. The motion was seconded by Ricky Ly and carried unanimously.

**FUNDING REQUEST**

Applicant/Organization: International Fringe Festival of Central Florida  
Amount Requested: \$1,500.00  
Purpose of Funds: Operation Costs  
Date of Event: May 18-30, 2016  
Location: Loch Haven Cultural Park

George Wallace of the Orlando International Fringe Festival gave a brief overview of the “25<sup>th</sup> Annual Orlando International Fringe Theatre Festival” starting May 18-30, 2016 in Loch Haven Cultural Park. The thirteen (13) day cultural arts festival will include performance art, visual art and live music. The purpose of this event is to unite the Central Florida community with art, artists, and performers from across the globe in an affordable, accessible and safe environment.

The unjuried theatre festival draws over 30,000 patrons to Central Florida. A motion was made by Kevin Dunleavy and seconded by Ricky Ly to approve up to \$1,500 in City costs associated with this event. The motion carried unanimously.

Kevin Dunleavy expressed concern that only about \$4,000 remained in the budget for FPR Board grants for the remainder of the fiscal year. He asked Lisa Early if the Board would have to wait until next fiscal year before approving anymore grants. Mrs. Early agreed to provide an analysis of the grant budget to the Board at the next meeting.

A question was asked regarding whether grantees appropriately recognize the City's contribution on their event materials. Ms. Early stated that Stacy Marrero, Board Secretary, manages grantee compliance with FPR grant rules and that one of the rules requires grantees to include the FPR logo on their event brochures/flyers. Since Ms. Marrero was not present, Ms. Early stated that Ms. Marrero will provide an update on compliance with this rule at the next Board meeting.

Applicant/Organization:	Best Buddies Central Florida
Amount Requested:	\$1,500.00
Purpose of Funds:	Park Rental costs
Date of Event:	May 7, 2016
Location:	Lake Eola Park

Lisa Swindon, Area Director for Best Buddies Central Florida gave a brief overview of the "2016 Best Buddies Central Florida Friendship Walk" on May 7, 2016 at Lake Eola Park. The purpose of the event is to raise awareness and funds to support individuals with intellectual and development disabilities (IDD). The walk plays a key role in funding Best Buddies programs dedicated to one-on-one friendships, leadership development, and integrated job opportunities for individuals with IDD. Board members raised questions about the budget, including the amount of funding designated for staff positions vs. direct services to clients, and the amount of money sent by the local organization to the national organization. Ms. Swindon was unable to answer the questions. A motion was made by Kevin Dunleavy to approve up to \$1,500 for City costs associated with this event as long as the organization returned with receipts and budget clarification. There was no second so the motion failed. The Board then offered Ms. Swindon the opportunity to return to next month's Board meeting to provide a more detailed explanation of the organization's budget, so that the request may be reconsidered.

**PARKS IMPACT FEES**

F.J. Flynn, Economic Development Deputy Director came before the Board to discuss and get their feedback regarding a potential Parks Impact Fee that could be applied to new multi-family and single-family housing units. Mr. Flynn stated that the City doesn't have a dedicated funding source for park expansion or construction, so as the City's population increases, the amount of parkland per resident declines. Mr. Flynn also reported that the City researched 11 cities throughout Central Florida from Lake County to the north, Osceola County to the south and Brevard and Volusia counties to the east. Most cities and counties charge a Park Impact Fee, with fees ranging from approximately \$300 to nearly \$3,100 per unit. Mr. Flynn stated that he would return to the next FPR Board meeting to provide more details as this moves forward.

**REPORTS**

Lisa was saddened to report that the City's *My Brother's Keeper* Coordinator, Gino Nicolas, was killed in a drive by shooting over the weekend. My Brother's Keeper is an initiative started by President Obama to address persistent opportunity gaps faced by boys and young men of color. The City of Orlando joined the national initiative in 2014.

Laura Cianciolo, FPR Marketing/Communications Coordinator came before the Board and presented on the methods used to promote FPR's events, facilities, activities and programs. Due to limited time Greg Reynold's had to stop the presentation, but expressed interest in FPR exploring the use of an application to pinpoint a person's location and list events happening near that location. Stephanie Appel offered to share such an application with the Board Secretary, to send out to the other Board members. Since Laura wasn't able to finish her presentation, Lisa Early reported that she will have the presentation forwarded to all the Board members.

**ADJOURNMENT**

There being no further business to discuss, the meeting was adjourned at 12:29 p.m.

Respectfully submitted,

*Adamaris Ramirez*

Adamaris Ramirez on behalf of Stacy Anne Marrero