

FAMILIES, PARKS AND RECREATION ADVISORY BOARD
Tuesday, March 21, 2017

A meeting of the Families, Parks and Recreation Advisory Board was held on Tuesday, March 21, 2017 at the Engelwood Neighborhood Center, 6123 LaCosta Drive, Orlando, FL 32807

MEMBERS PRESENT

Kevin Dunleavy, Chair
Liana Leal, Co-Chair
Gregory Reynolds
Gary Cahen
Jason Reynolds
Maria Caban
Allison Bekavac
Holly Kapherr

MEMBERS ABSENT

Ricky Ly

STAFF PRESENT

Lisa Early, Director, Families Parks and Recreation
John Perrone, Parks Division Manager
Chris Wallace, Lake Eola Park Manager
Krissia Filchuk, Recreation Specialist, Engelwood Neighborhood Center
Marcia Bowen, stand-in for Board Secretary

CALL TO ORDER

Board Chair Kevin Dunleavy called the meeting to order at 11:00 a.m.

QUORUM

Board Chair Kevin Dunleavy established that a quorum was present.

PUBLIC COMMENT

No one from the public requested to speak before the Board.

NEW BOARD MEMBER INTRODUCED

Board Chair Kevin Dunleavy welcomed new member Holly Kapherr. She introduced herself and is excited to be a part of the FPR Advisory Board.

WELCOME

Krissia Filchuk welcomed the Board to the Engelwood Center and invited them to take a tour of the facility. Seniors First was on site, and children were there for Spring Break, so there was a lot of activity at the center.

APPROVAL OF MINUTES

A motion was made to approve the minutes of the February 21, 2017 Board meeting by Gregory Reynolds, seconded by Liana Leal and unanimously approved.

FUNDING REQUESTS

Applicant/Organization: LOF (Leaps of Faith) Adaptive Skiers
Amount Requested: \$1,500.00
Purpose of Funds: Park fees, OPD, equipment cost, liability insurance, & misc. fees
Date of Event: April 8-9, 2017
Location: Gaston Edwards Park/Lake Ivanhoe

Julie Bettosini, LOF Skiers Volunteer, presented to the Board on behalf of this annual adaptive waterskiing event that raises funds to support activities for disabled youth and adults. After discussion, a motion was made by Gregory Reynolds to approve \$ 1,000.00 to cover both the City and extra expenses related to the event and seconded by Gary Cahen. The motion carried unanimously.

Applicant/Organization: Muscular Dystrophy Association
Amount Requested: \$1,500.00
Purpose of Funds: Park fees, OPD, possible road closure fees, permit
Date of Event: May 13, 2017
Location: Harbor Park

Dee Engelson, Financial Administrative Assistant with MDA, provided information about the organization and its mission to help prevent diseases that cause limited movement in children. Events like the Muscle Walk help raise awareness and provide networking opportunities for local families. This fundraiser also supports summer camp for children and respite for caregivers. Gregory Reynolds noted that Board criteria supports funding for startup local grassroots organizations; not necessarily local affiliates of national organizations who send most of the funds they raise to their national organizations. However, the Board can consider approval of \$250.00 to show support for the local affiliate and the good work that it provides in the community. A motion was made by Gregory Reynolds to approve \$250.00, seconded by Maria Caban and the motion carried unanimously.

Applicant/Organization: No Limit Health and Education
Amount Requested: \$1,500.00
Purpose of Funds: Park fees, Orange County Stage rental, chairs, tents
Date of Event: May 13, 2017
Location: Eagles Nest Park

Organization Founder and President Pernell Bush explained that No Limit Health and Education's goal is to bring awareness about mental and physical health to the local community during National Physical Fitness and Sports Month. This is the third annual Get Fit Day event which hosts health screenings and fitness demonstrations. After discussion, a motion was made by Maria Caban to approve \$ 1,050.00 to cover park fees and stage rental. Gregory Reynolds requested to add another \$250.00 for program expenses. Maria amended her motion to approve a total of \$ 1,300.00 for event expenses, which was seconded by Allison Bekavac. The motion carried unanimously.

Applicant/Organization: International Fringe Festival of Central Florida
Amount Requested: \$1,500.00
Purpose of Funds: Operational funds for the festival
Date of Event: May 16-29, 2017
Location: Loch Haven Park

Development Coordinator Tommie Pritchett presented to the Board on behalf of the Orlando Fringe. This is the 26th year for the International Festival. Gregory Reynolds moved to approve \$ 1,500.00 for operational funds for the Fringe, seconded by Jason Reynolds. The motion carried unanimously.

LOCH HAVEN CULTURAL PARK REQUESTS

Jae Nale, representing the Orlando Fringe, requested the use of the grass areas for the 2017 International Fringe Festival. Chris Wallace confirmed the availability and appropriateness of the locations to be used. A motion was made by Gregory Reynolds and seconded by Holly Kapherr to approve the use of the requested areas. The motion carried unanimously.

LOCH HAVEN CULTURAL PARK BANNER REQUESTS

Applicant/Organization: Orlando Museum of Art
Reason for banner: Florida Prize in Contemporary Art
Banner Display Dates: May 23- August 21, 2017

Applicant/Organization: Orlando Museum of Art
Reason for banner: Summer Art Camps for Grades 1-8
Banner Display Dates: May 22- August 14, 2017

Applicant/Organization: The Orlando Repertory Theatre (The REP)
Reason for banner: Chitty Chitty Bang Bang
Banner Display Dates: July 14-August 6, 2017

Applicant/Organization: The Orlando Repertory Theatre (The REP)
Reason for banner: Summer Camps
Banner Display Dates: None listed

A motion was made by Gary Cahen and seconded by Liana Neal to approve all banner requests presented. The motion carried unanimously.

Discussion followed as the question was raised if the banner design changes need to be brought to the Board, since the REP changes its exhibit quarterly. Members stated that each request needs to be brought before the Board to ensure quality and integrity of the material being displayed.

NEW BUSINESS

LETTER SUPPORTING YOUTH CRIME PREVENTION. At January’s Board meeting, Ricky Ly shared an article entitled “Orange County faces uphill battle to fight gang growth” that describes limited resources for after school activities for youth. As a result, Board members drafted a letter asking the Mayor and Commissioners to support additional funding for FPR youth programs in low income city neighborhoods in an effort to curtail youth crime. The letter was passed around to Board members, who signed it.

AMENDED CRITERIA FOR FUNDING REQUESTS CHECKLIST

At the January Board meeting, Gregory Reynolds agreed to prepare draft language to be added to FPR Board grant criteria, to close a loophole in the Board grant process wherein organizations that had already received five years of funding were able to skirt around the five year limit. The revised language he proposed to add was presented to the Board, and reads as follows: *“When organizations seek funding for annual events, the amount of funds approved will decline each year for the first five years in alignment with the below sliding scale. This sliding scale will also be applied to events, so that regardless of which organization seeks funding, the amount of funds approved will decline each year that the event is held. Organizations will no longer qualify for funding after they have received grants for 5 years for the same event. Events will no longer qualify for funding after they have received grants for 5 years, regardless of which organization applies.”* Mr. Reynolds moved to include the new paragraph as part of the criteria for funding, which was seconded by Liana Leal. During discussion of the motion, Gary Cahen asked what would happen if an organization waited a year or two or if a different organization decided to run the same event, and they came to Board for funding. Members determined that it could be a possibility, and that a historical review of the event and the organizations

involved would be necessary prior to making a decision. The vote was then held, and motion passed unanimously.

REPORTS

Director's Report

Lisa Early announced that the Menello Museum of American Art provided each board member with a T-shirt from its last event, the Indie Folk Fest. She encouraged each member to take one. She then reported that Celeste Thomas had completed her term on the Board and will be contacted to thank her for her service. Ms. Early stated that she will travel to Tallahassee this week to seek support for Parramore Kidz Zone along with four similar programs in Florida - in Liberty City, Overtown, Tampa, and Jacksonville. Finally, Ms. Early spoke about FPR's efforts to encourage youth who attend FPR programs to attend college. To this end, the City will organize a College Signing Day event in May for the second year in a row. In addition, FPR staff is traveling with forty (40) low income youth from various recreation centers on a college tour to Raleigh, North Carolina this week as part of Spring Break.

Parks Report

John Perrone reported that the 28th Annual Spring Fiesta in the Park will be held April 1 and 2. Green Up projects are occurring citywide. All other upcoming events are listed on the Park's Division Monthly Report which was shared with Board members.

Recreation Report

Lisa Early introduced Krissia Filchuk, Recreation Specialist at Engelwood. Ms. Filchuk announced that summer camp registration would begin Saturday April 1, 2017. The WWE NXT- next Generation of wrestling superstars will host an afternoon of games and activities at the Engelwood Neighborhood Center and the Dr. James R. Smith Center March 29, 2017, sponsored by Full Sail. Ms. Filchuk described the college tour in more detail highlighting activities that will take place during the tour, including hiking on Grandfather Mountain, attending a women's lacrosse game, meeting with the Mayor of Raleigh, and working with the Parks and Recreation Department on a local service project. When asked how the City of Raleigh was chosen, Ms. Filchuck stated that it was within reasonable driving distance of Orlando, and that the focus was to expose youth to other parts of the country and a broad variety of opportunities for career advancement. Last year, the college tour took youth to New Orleans.

Site Visits

Due to technical difficulties, Kevin Dunleavy's presentation, which included photos of the Downtown Recreation Complex, was unable to be shown. The presentation was tabled until the next meeting. Jason Reynolds stated that he is also ready to present, and requested that there be 2 site visit presentations at the next board meeting.

ADJOURNMENT

Seeing no further business to discuss, the meeting was adjourned at 11:55 a.m.

Respectfully submitted,

Marcia Bowen

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