

Housing Task Force
Conference Room "R"

July 19, 2006
8:30 a.m.

Members Present: Wayne Rich, Chairperson
Sandy Hostetler
Craig Ustler
Judith Kovisars
Ed Carson
Joyce Savage-Gaston
Anthony Martin
Bob Ansley

Members Absent: Owen Beitsch

Staff Present: Lelia Allen, Director
Marsha Segal-George, Deputy Chief Administrative Officer
Joyce Sellen, Project Manager
Lisa Pearson, Chief Assistant City Attorney
Amy Iennaco, Chief Assistant City Attorney
Frances DeJesus, Housing Coordinator
Breana Schreiber, Accounting Specialist

Wayne Rich began the meeting by introducing himself. Each member introduced him or herself and relayed some history of themselves.

Mr. Rich said we have two other members who have not arrived. One is Tony Martin, with Tarragon Development Corp. which is a New York stock exchange listed company that is very diversified. Tony's interest is on condo conversion, and so he will bring a wealth of information. He is also on the board of the Home Builders Association.

Mr. Rich said Owen Beitsch, Executive Vice President, Real Estate Research Consultants, has done many marketing studies around the Orlando area. He will be able to bring to the task force a lot of information related to market conditions.

Tony Martin joined the meeting.

Mr. Rich said these meetings will be recorded and the Legal Department will have a presentation about the Florida Sunshine Law later in the meeting.

Mr. Rich said one of the things that is very important to this task force is having good staff support, he introduced Lelia Allen and asked her to introduce the staff who will be working with the Task Force. Ms. Allen gave some comments from the Mayor for the committee and then gave the presentation.

Mr. Rich said from the perspective of having chaired other task forces and other agencies, he would like to stimulate conversations about the issue at hand. He fully anticipates that everybody has the capacity of speaking up and putting ideas on the table and having healthy debates. These are not simple topics and each member has expertise and involvement that they can bring to the

table. Orange County also has a similar task force that has been appointed and chaired by Mr. Segal. The City's Task Force does not feel that they are in competition with them. The issues are different from a municipal perspective versus a countywide perspective. This Task Force is going to welcome the county to have a representative to attend these meetings and Lelia has been asked to participate in the county meetings. There may be some overlap and this would be beneficial.

The Mayor is on vacation, but he has taken the issue on in a very serious manner and has some directives. Ms. Allen has a letter the Mayor prepared for the task force giving them some guidance. Ms. Allen read the letter to the committee. (letter attached). A letter was distributed to each committee member.

The Housing Task Force report and recommendations will be delivered to City Council with the hope that City Council will accept the report, use some of the findings of the report and generate as their legislative requirement those ordinances that will impact the Orlando housing market within the municipal limits. The Task Force committee has some significant challenges.

Ms. Allen in her capacity as Housing Department Director made a presentation to City Council pertaining to attainable housing. (presentation attached).

Mr. Rich said the Task Force has a short time limit, and will need to complete the report by November. Mr. Rich suggested breaking down into sub-committees. The three sub-committees are 1) finance, 2) regulatory environment and 3) construction costs. He suggested taking additional suggestions from the floor. The Task Force can break down some components and then bring back their findings to the next task force meeting. The members should talk to different agencies and get some facts on each sub-committee.

Amy Iennaco, Chief Assistant City Attorney, gave a presentation on the Sunshine Law. (attached).

Ms. Iennaco reiterated that the committee cannot email each other directly. One-way email is not a violation, but if you get a reply then you do have a violation. All documents pertaining to this committee are public records, do not destroy any records, emails, etc. If at the end of this work you don't want to keep any documents, return them to the City of Orlando. If anyone has questions or concerns regarding the Sunshine Law, call Lisa Pearson or Amy Iennaco.

The next meeting is scheduled for August 9th, 8:30. The committee may need to meet at different locations and different times for future meetings.

The sub-committees and members are:

Finance – Sandy Hostetler, Ed Carson, Bob Ansley
Development - Craig Ustler Joyce Savage-Gaston and Owen Beitsch
Regulatory- Wayne Rich, Judith Kovichars, Tony Martin

There being no further business, the meeting was adjourned at 10:15 a.m.

Respectfully Submitted,

Diana McCallister
Recording Secretary