



MAYOR'S DR. MARTIN LUTHER KING, JR. COMMISSION

2019 SPONSOR INVESTMENT FORM



The Orlando Mayor's Dr. Martin Luther King, Jr. Commission strengthens our community by promoting Dr. King's legacy of equality, justice, peace, respect, and inclusion for all.

Please mail, fax or email to:

Mayor's Dr. Martin Luther King, Jr. Commission
400 South Orange Avenue
Second Floor
Orlando, FL 32801

Phone: 407.246.2500

Fax: 407.246.3508

Email: lizzette.feliciano@cityoforlando.net

***Please provide details of all in-kind donations, which are subject to approval.**

An invoice will be sent upon receipt of your commitment. Visit MLKorlando.com to pay directly.

Thank you for your participation.

This section to be completed by Sponsor:

Company Name

Address City State Zip

Contact Name Title

Phone Fax

Email Address

DRUM MAJOR/SIGNATURE INVESTMENT

\$11,000+

(Cash Only – Maximum of 2 Non-Competing)

As a Signature Sponsor, we will attend the following events. If not checked, please use our table.

- Alpha Phi Alpha Luncheon (10 seats)
- Arthur "Pappy" Kennedy Breakfast (8 seats)
- Mayor's MLK Humanitarian Award Service (8 seats)

Corporate logo placement and company recognition at the following events:

- Alpha Phi Alpha Fraternity Luncheon
- Arthur "Pappy" Kennedy Prayer Breakfast
- Mayor's MLK Humanitarian Award Service
- Candlelight Vigil - City Hall Rotunda

Other Marketing, Networking & Branding Benefits:

- Speaking opportunity at Commission-designated event
- Media promotion
- Corporate logo featured on back of Mayor's MLK Humanitarian t-shirts
- Verbal recognition at Mayor's MLK Commission events [minimum of 2]
- Corporate display table at 2 Commission-designated events
- Complimentary entry in the MLK Holiday Parade
- 25 MLK Commission t-shirts imprinted with corporate logo
- Corporate logo on marketing and advertising collateral
- Full-page corporate ad or name recognition on select marketing
- Corporate logo on sleeve of approximately 1,000 MLK Commission t-shirts
- Corporate logo or name on MLKorlando.com

EQUALITY INVESTMENT

\$7,500+

(Cash Only)

As an Equality Sponsor, we will attend the following events. If not checked, please use our table.

- Alpha Phi Alpha Luncheon (10 seats)
- Arthur "Pappy" Kennedy Breakfast (4 seats)
- Mayor's MLK Humanitarian Award Service (8 seats)

Corporate logo placement and company recognition at the following events:

- Alpha Phi Alpha Fraternity Luncheon
- Arthur "Pappy" Kennedy Prayer Breakfast
- Mayor's MLK Humanitarian Award Service
- Candlelight Vigil - City Hall Rotunda

Other Marketing, Networking & Branding Benefits:

- Corporate display table at 1 Commission-designated event
- Complimentary entry in the MLK Holiday Parade
- 20 Mayor's MLK Commission t-shirts imprinted with corporate logo
- Corporate logo on marketing and advertising collateral
- 3/4-page corporate ad or name recognition on select marketing / advertising materials at Mayor's MLK Humanitarian Award Service and in program booklet
- Corporate name on approximately 1,000 Mayor's MLK Commission t-shirts
- Corporate logo or name on MLKorlando.com

JUSTICE INVESTMENT

\$5,000+
(Cash Only)

As a Justice Sponsor, we will attend the following events.
If not checked, please use our table.

- Alpha Phi Alpha Luncheon (10 seats) **or**
- Arthur "Pappy" Kennedy Breakfast (8 seats) **and**
- Mayor's MLK Humanitarian Award Service (8 seats)

Corporate logo placement and company recognition at the following events:

- Mayor's MLK Humanitarian Award Service
- Candlelight Vigil - City Hall Rotunda

Other Marketing, Networking & Branding Benefits:

- 10 Mayor's MLK Commission t-shirts imprinted with corporate logo
- Corporate logo on marketing and advertising collateral
- 1/2-page corporate ad or name recognition on select marketing / advertising materials at Mayor's MLK Humanitarian Award Service and in program booklet
- Corporate name on approximately 1,000 Mayor's MLK Commission t-shirts
- Corporate logo or name on MLKorando.com

PEACE INVESTMENT

\$2,500+
(Cash Only)

As a Peace Sponsor, we will attend the following events.
If not checked, please use our table.

- Alpha Phi Alpha Luncheon (5 seats) **or**
- Arthur "Pappy" Kennedy Breakfast (4 seats) **and**
- Mayor's MLK Humanitarian Award Service (4 seats)

Corporate logo placement and company recognition at the following events:

- Mayor's MLK Humanitarian Award Service
- Candlelight Vigil - City Hall Rotunda

Other Marketing, Networking & Branding Benefits:

- Corporate logo on marketing and advertising collateral
- 1/4-page corporate ad or name recognition on select marketing / advertising materials at Mayor's MLK Humanitarian Award Service and in program booklet
- Corporate name on approximately 1,000 Mayor's MLK Commission t-shirts
- Corporate logo or name on MLKorando.com

RESPECT INVESTMENT

\$1,500+
(Cash Only)

As a Respect Sponsor, we will attend the following event.
If not checked, please use our table.

- Mayor's MLK Humanitarian Award Service (2 seats)

Marketing, Networking & Branding Benefits:

- Business card size corporate ad or name recognition on select marketing / advertising materials at Mayor's MLK Humanitarian Award Service and in program booklet
- Corporate name on approximately 1,000 Mayor's MLK Commission t-shirts
- Corporate name or individual name on MLKorando.com

INCLUSION INVESTMENT

- \$1,000+** Cash Only **or**
- \$2,000+** In-Kind

Marketing, Networking & Branding Benefits:

- Corporate name recognition on select marketing / advertising materials at Mayor's MLK Humanitarian Award Service and in program booklet
- Corporate or individual name on approximately 1,000 Mayor's MLK Commission t-shirts
- Corporate or individual name on MLKorando.com

DR. KING PATRON

- \$500+** Cash Only **or**
- \$1,000+** In-Kind

Marketing, Networking & Branding Benefits:

- Corporate or individual name on approximately 1,000 Mayor's MLK Commission t-shirts
- Corporate or individual name on MLKorando.com

DR. KING SUPPORTER

(Cash Only)

Marketing, Networking & Branding Benefits:

- Corporate or individual name on MLKorando.com



Mayor's MLK Humanitarian Award Service

"Our goal is to create a beloved community and this will require a qualitative change in our souls as well as a quantitative change in our lives."

– Dr. Martin Luther King, Jr.