

**APPENDIX D  
PROJECTED CITY RETAIL GROWTH IN SQUARE FEET  
BY STUDY AREA AND 2030 TRAFFIC ANALYSIS ZONE**

OUATS 2030 TAZ	GMP SUB- AREA	PROJECT NAME and/or COMMENTS	April 2010 RETAIL SQ. FT.	INCREMENTAL RETAIL GROWTH						TOTAL GROWTH RETAIL	CUMULATIVE RETAIL GROWTH (APRIL 2010 BASE + GROWTH)						
				End 2010	2015	2020	2025	2030	2035		2040	End 2010	2015	2020	2025	2030	2035
349	NW	No Retail Growth	0							0	0	0	0	0	0	0	
426	NW	No Retail Growth	0							0	0	0	0	0	0	0	
427	NW	No Retail Growth	0							0	0	0	0	0	0	0	
428	NW	No Retail Growth	0							0	0	0	0	0	0	0	
429	NW	No Retail Growth	0							0	0	0	0	0	0	0	
430	NW	No Retail Growth	0							0	0	0	0	0	0	0	
431	NW	No Retail Growth	0							0	0	0	0	0	0	0	
432	NW	No Retail Growth	321,145							0	321,145	321,145	321,145	321,145	321,145	321,145	
433	NW	No Retail Growth	27,255							0	27,255	27,255	27,255	27,255	27,255	27,255	
434	NW	No Retail Growth	57,653							0	57,653	57,653	57,653	57,653	57,653	57,653	
435	NW	No Retail Growth	21,300							0	21,300	21,300	21,300	21,300	21,300	21,300	
436	NW	Vacant AC-1 infill/Redevelopment of 4700 N OBT in Later Years	85,040				8,000			8,000	85,040	85,040	85,040	93,040	93,040	93,040	
437	NW	Redevelopment/ Intensification of 5040 Edgewater Dr	178,225				2,500			2,500	178,225	178,225	178,225	180,725	180,725	180,725	
438	NW	No Retail Growth	204,101							0	204,101	204,101	204,101	204,101	204,101	204,101	
439	NW	No Retail Growth	28,442							0	28,442	28,442	28,442	28,442	28,442	28,442	
440	NW	No Retail Growth	33,612							0	33,612	33,612	33,612	33,612	33,612	33,612	
441	NW	The Oaks LLC (ZON2009- 00021)/Vacant MU-1 Infill/Redevelopment of 4821 Thorpe Ave & nearby parcels	90,717	11,115			-7,544	12,937		16,508	101,832	101,832	101,832	94,288	107,225	107,225	
442	NW	No Retail Growth	0							0	0	0	0	0	0	0	
443	NW	No Retail Growth	0							0	0	0	0	0	0	0	
444	NW	No Retail Growth	0							0	0	0	0	0	0	0	
445	NW	Redevelopment of 3443 Edgewater Dr & 175 E Par St	16,249			-3,241	5,619		-2,254	2,800	16,249	16,249	13,008	18,627	18,627	19,173	
448	NW	Redevelopment of 841 Clay St & adjacent parcels	25,709		-2,901	8,500				5,599	25,709	22,808	31,308	31,308	31,308	31,308	
559	NW	No Retail Growth	0							0	0	0	0	0	0	0	
560	NW	No Retail Growth	0							0	0	0	0	0	0	0	
561	NW	No Retail Growth	0							0	0	0	0	0	0	0	
562	NW	No Retail Growth	0							0	0	0	0	0	0	0	
563	NW	No Retail Growth	0							0	0	0	0	0	0	0	
564	NW	No Retail Growth	0							0	0	0	0	0	0	0	
565	NW	No Retail Growth	0							0	0	0	0	0	0	0	
566	NW	No Retail Growth	0							0	0	0	0	0	0	0	
567	NW	No Retail Growth	0							0	0	0	0	0	0	0	
568	NW	No Retail Growth	0							0	0	0	0	0	0	0	
569	NW	No Retail Growth	0							0	0	0	0	0	0	0	
570	NW	No Retail Growth	0							0	0	0	0	0	0	0	
571	NW	No Retail Growth	0							0	0	0	0	0	0	0	
572	NW	No Retail Growth	5,440							0	5,440	5,440	5,440	5,440	5,440	5,440	

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				End 2010	2015	2020	2025	2030	2035	2040		End 2010	2015	2020	2025	2030	2035	2040
573	NW	No Retail Growth	58,532								0	58,532	58,532	58,532	58,532	58,532	58,532	58,532
574	NW	Princeton Retail (ZON2008-00026)	307,935	8,050		128,000					136,050	315,985	315,985	443,985	443,985	443,985	443,985	443,985
575	NW	Princeton Village PD	17,649			10,000	100,000		100,000		210,000	17,649	17,649	27,649	127,649	127,649	227,649	227,649
576	NW	No Retail Growth	172,592								0	172,592	172,592	172,592	172,592	172,592	172,592	172,592
577	NW	Redevelopment/ Intensification of 800 N John Young Pkwy	178,047			45,000					45,000	178,047	178,047	223,047	223,047	223,047	223,047	223,047
578	NW	Redevelopment of 2000 Silver Star Rd, 2720 N OBT & 2820 N OBT at different points	113,457		-2,680	4,500	-1,388	3,000	-1,306	3,000	5,126	113,457	110,777	115,277	113,889	116,889	115,583	118,583
579	NW	Princeton Promenade	0		10,000	20,000	200,000	100,000			330,000	0	10,000	30,000	230,000	330,000	330,000	330,000
580	NW	Orlando Executive Center/Vacant AC-2 Infill	252,187				8,000				8,000	252,187	252,187	252,187	260,187	260,187	260,187	260,187
581	NW	No Retail Growth	25,042								0	25,042	25,042	25,042	25,042	25,042	25,042	25,042
582	NW	No Retail Growth	9,627								0	9,627	9,627	9,627	9,627	9,627	9,627	9,627
583	NW	No Retail Growth	20,838								0	20,838	20,838	20,838	20,838	20,838	20,838	20,838
584	NW	No Retail Growth	35,381								0	35,381	35,381	35,381	35,381	35,381	35,381	35,381
585	NW	Edgewater High Redevelopment (CP&P List)/Vacant MU-1 Infill/Redevelopment of 2200/10, 2500, 2800, 2990/3000/3006, 3460, 3440 & 3424 Edgewater Drive, 725 W Smith St	112,450			-1,800	8,000	5,000	5,000	7,500	23,700	112,450	112,450	110,650	118,650	123,650	128,650	136,150
586	NW	No Retail Growth	130,307								0	130,307	130,307	130,307	130,307	130,307	130,307	130,307
587	NW	Vacant MU-1 Infill/Redevelopment of Ambassador Hotel (929 W Colonial Dr)	59,335	-6,750	1,200	1,800	8,000	2,500			6,750	52,585	53,785	55,585	63,585	66,085	66,085	66,085
588	NW	Vacant MU-1 Infill/Redevelopment of 710 Stetson St	52,919				2,000	-1,860			140	52,919	52,919	52,919	54,919	53,059	53,059	53,059
589	NW	Walgreens (MPL2010-00008)/Redevelopment of 2817 & 3033 Edgewater Dr	88,771		6,789		449			4,000	11,238	88,771	95,560	95,560	96,009	96,009	96,009	100,009
590	NW	No Retail Growth	112,095								0	112,095	112,095	112,095	112,095	112,095	112,095	112,095
591	NW	Redevelopment of 1823/1833 Edgewater Dr	39,254					-909			-909	39,254	39,254	39,254	39,254	38,345	38,345	38,345
592	NW	No Retail Growth	22,925								0	22,925	22,925	22,925	22,925	22,925	22,925	22,925
665	NW	No Retail Growth	0								0	0	0	0	0	0	0	0
670	NW	No Retail Growth	0								0	0	0	0	0	0	0	0
671	NW	No Retail Growth	0								0	0	0	0	0	0	0	0
677	NW	No Retail Growth	56,658								0	56,658	56,658	56,658	56,658	56,658	56,658	56,658
678	NW	No Retail Growth	8,188								0	8,188	8,188	8,188	8,188	8,188	8,188	8,188

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				End 2010	2015	2020	2025	2030	2035		2040	End 2010	2015	2020	2025	2030	2035	2040
684	NW	No Retail Growth	367,841							0	367,841	367,841	367,841	367,841	367,841	367,841	367,841	
689	NW	Vacant MU-1 Infill	133,904	1,372			1,500			2,872	135,276	135,276	135,276	136,776	136,776	136,776	136,776	
690	NW	Vacant MU-1 Infill	64,376			2,000				4,000	64,376	64,376	66,376	66,376	66,376	66,376	68,376	
694	NW	Vacant MU-1 Infill	34,881					2,000	2,500	6,500	34,881	34,881	34,881	34,881	36,881	39,381	41,381	
695	NW	No Retail Growth	223,307							0	223,307	223,307	223,307	223,307	223,307	223,307	223,307	
<b>Northwest Total</b>			<b>3,793,386</b>	<b>13,787</b>	<b>12,408</b>	<b>214,759</b>	<b>335,136</b>	<b>122,668</b>	<b>103,940</b>	<b>21,300</b>	<b>823,998</b>	<b>3,807,173</b>	<b>3,819,581</b>	<b>4,034,340</b>	<b>4,369,476</b>	<b>4,492,144</b>	<b>4,596,084</b>	<b>4,617,384</b>
449	NE	Florida Hospital Health Village/600 Wilkinson/Redevelopment of 314 F Par St	26,474		7,500		10,000	10,000		10,000	37,500	26,474	33,974	33,974	43,974	53,974	53,974	63,974
450	NE	No Retail Growth	0							0	0	0	0	0	0	0	0	0
593	NE	Florida Hospital Health Village/Medical Office Building-Burnham/Redevelopment of 301 E Princeton St	35,599	23,484	35,797	12,000		15,000	10,000	10,000	106,281	59,083	94,880	106,880	106,880	121,880	131,880	141,880
594	NE	Florida Hospital Health Village	191,790	-3,749	10,000	10,000					16,251	188,041	198,041	208,041	208,041	208,041	208,041	208,041
597	NE	Florida Hospital Health Village	0								0	0	0	0	0	0	0	0
598	NE	Florida Hospital Health Village	38,988								0	38,988	38,988	38,988	38,988	38,988	38,988	38,988
599	NE	Mills Park PD (CP&P List - ZON2007-00022)	69,966		50,000	45,366					95,366	69,966	119,966	165,332	165,332	165,332	165,332	165,332
600	NE	OUC Lake Highland PD/Strollo/Redevelopment of 1050 N Mills Av & 1300 Alden Rd	218,171		-5,575	2,088	1,245				-2,242	218,171	212,596	214,684	215,929	215,929	215,929	215,929
601	NE	No Retail Growth	83,374								0	83,374	83,374	83,374	83,374	83,374	83,374	83,374
602	NE	No Retail Growth	7,779								0	7,779	7,779	7,779	7,779	7,779	7,779	7,779
603	NE	No Retail Growth	147,676								0	147,676	147,676	147,676	147,676	147,676	147,676	147,676
604	NE	No Retail Growth	142,161								0	142,161	142,161	142,161	142,161	142,161	142,161	142,161
605	NE	No Retail Growth	2,244								0	2,244	2,244	2,244	2,244	2,244	2,244	2,244
606	NE	3201 Corrine Drive (ZON2011-00007)	21,039			3,200					3,200	21,039	21,039	24,239	24,239	24,239	24,239	24,239

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				End 2010	2015	2020	2025	2030	2035		2040	End 2010	2015	2020	2025	2030	2035
607	NE	No Retail Growth	68,713							0	68,713	68,713	68,713	68,713	68,713	68,713	68,713
608	NE	No Retail Growth	64,977							0	64,977	64,977	64,977	64,977	64,977	64,977	64,977
609	NE	No Retail Growth	290,879							0	290,879	290,879	290,879	290,879	290,879	290,879	290,879
610	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
611	NE	Fashion Square Mall DRI - Last Phase/Vacant AC-3 Infill	1,327,987				104,600			10,000	1,327,987	1,327,987	1,327,987	1,432,587	1,432,587	1,432,587	1,442,587
612	NE	Bridge Club Redevelopment to Fire Station	119,385		-30,000						119,385	89,385	89,385	89,385	89,385	89,385	89,385
613	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
614	NE	Baldwin Park (NTC Reuse)	154,213	14,588	14,600						168,801	183,401	183,401	183,401	183,401	183,401	183,401
615	NE	No Retail Growth	166,322							0	166,322	166,322	166,322	166,322	166,322	166,322	166,322
616	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
617	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
618	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
619	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
622	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
623	NE	No Retail Growth	16,226							0	16,226	16,226	16,226	16,226	16,226	16,226	16,226
624	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
625	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
626	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
627	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
628	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
629	NE	No Retail Growth	0							0	0	0	0	0	0	0	0
743	NE	No Retail Growth	223,361							0	223,361	223,361	223,361	223,361	223,361	223,361	223,361
744	NE	No Retail Growth	90,427							0	90,427	90,427	90,427	90,427	90,427	90,427	90,427
745	NE	No Retail Growth	21,227							0	21,227	21,227	21,227	21,227	21,227	21,227	21,227
748	NE	No Retail Growth	721,800							0	721,800	721,800	721,800	721,800	721,800	721,800	721,800
749	NE	No Retail Growth	114,144							0	114,144	114,144	114,144	114,144	114,144	114,144	114,144
752	NE	No Retail Growth	81,187							0	81,187	81,187	81,187	81,187	81,187	81,187	81,187
753	NE	Vacant MU-1 Infill	37,145			1,200				1,200	37,145	37,145	38,345	38,345	38,345	38,345	38,345
755	NE	Redevelopment of 3100 E Colonial Dr	333,227				2,079			2,079	333,227	333,227	333,227	335,306	335,306	335,306	335,306
756	NE	Vacant AC-3 Infill	260,704	-19,841	1,500		1,200			2,500	240,863	242,363	242,363	243,563	243,563	243,563	246,063
761	NE	No Retail Growth	171,718							0	171,718	171,718	171,718	171,718	171,718	171,718	171,718
762	NE	No Retail Growth	98,427							0	98,427	98,427	98,427	98,427	98,427	98,427	98,427
1014	NE	Baldwin Park (NTC Reuse)	26,506							0	26,506	26,506	26,506	26,506	26,506	26,506	26,506
1015	NE	Baldwin Park (NTC Reuse)	1,749							0	1,749	1,749	1,749	1,749	1,749	1,749	1,749
1016	NE	Baldwin Park (NTC Reuse)	4,628							0	4,628	4,628	4,628	4,628	4,628	4,628	4,628
<b>Northeast Total</b>			<b>5,380,213</b>	<b>14,482</b>	<b>83,822</b>	<b>73,854</b>	<b>119,124</b>	<b>25,000</b>	<b>10,000</b>	<b>32,500</b>	<b>358,782</b>	<b>5,394,695</b>	<b>5,478,517</b>	<b>5,552,371</b>	<b>5,671,495</b>	<b>5,696,495</b>	<b>5,738,995</b>
664	SW	No Retail Growth	39,965							0	39,965	39,965	39,965	39,965	39,965	39,965	39,965

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				End 2010	2015	2020	2025	2030	2035	2040		End 2010	2015	2020	2025	2030	2035	2040
666	SW	MetroWest/Orlando Promenade Center (CP&P List - ZON2008-00011 - replaces Trocadero Village)	101,784			27,300		75,000			102,300	101,784	101,784	129,084	129,084	204,084	204,084	204,084
667	SW	MetroWest DRI	449,828		50,395	10,000	15,000			75,395	449,828	500,223	510,223	525,223	525,223	525,223	525,223	525,223
668	SW	MetroWest/Veranda Park	257,367			75,000		70,000		145,000	257,367	257,367	332,367	332,367	402,367	402,367	402,367	402,367
669	SW	Kirkman Road Property PD (ZON2010-00030)	247,575			8,000	20,000	20,000		48,000	247,575	247,575	255,575	275,575	295,575	295,575	295,575	295,575
672	SW	No Retail Growth	78,446							0	78,446	78,446	78,446	78,446	78,446	78,446	78,446	78,446
673	SW	No Retail Growth	18,090							0	18,090	18,090	18,090	18,090	18,090	18,090	18,090	18,090
674	SW	No Retail Growth	3,200							0	3,200	3,200	3,200	3,200	3,200	3,200	3,200	3,200
675	SW	No Retail Growth	80,180							0	80,180	80,180	80,180	80,180	80,180	80,180	80,180	80,180
676	SW	No Retail Growth	26,080							0	26,080	26,080	26,080	26,080	26,080	26,080	26,080	26,080
679	SW	Ivey Lane Commercial (CP&P List - ZON2007-00025)	50,590		7,528					7,528	50,590	58,118	58,118	58,118	58,118	58,118	58,118	58,118
680	SW	Vacant AC-1 Infill	68,598					4,000		4,000	68,598	68,598	68,598	68,598	72,598	72,598	72,598	72,598
681	SW	No Retail Growth	22,870							0	22,870	22,870	22,870	22,870	22,870	22,870	22,870	22,870
682	SW	No Retail Growth	41,797							0	41,797	41,797	41,797	41,797	41,797	41,797	41,797	41,797
683	SW	Holy Land Experience Expansion - All Nations Auditorium (MPL2010-00004) and Toyota of Orlando PD (ZON2010-00025)	132,452		133,188					133,188	132,452	265,640	265,640	265,640	265,640	265,640	265,640	265,640
685	SW	Vacant AC-N Infill	0			7,500				7,500	0	0	7,500	7,500	7,500	7,500	7,500	7,500
686	SW	Vacant AC-1 Infill	24,398		2,000			2,000		6,000	24,398	26,398	26,398	26,398	28,398	28,398	28,398	30,398
687	SW	Vacant AC-1 Infill	26,786		2,000		2,500			6,500	26,786	28,786	28,786	31,286	31,286	31,286	31,286	33,286
688	SW	No Retail Growth	0							0	0	0	0	0	0	0	0	0
691	SW	Vacant AC-N and MU-1 Infill	54,825		2,000			2,500		7,000	54,825	56,825	56,825	56,825	59,325	59,325	59,325	61,825
692	SW	Columbia/Goldwyn Infill including Wal-Mart project	47,037		45,000	2,000				47,000	47,037	92,037	94,037	94,037	94,037	94,037	94,037	94,037
693	SW	Vacant MU-1 Infill	10,468		5,000	5,000				10,000	10,468	15,468	20,468	20,468	20,468	20,468	20,468	20,468
696	SW	No Retail Growth	14,193							0	14,193	14,193	14,193	14,193	14,193	14,193	14,193	14,193
697	SW	Vacant AC-1 Infill	66,193	2,086			2,500		4,000	3,000	68,279	68,279	68,279	70,779	70,779	74,779	74,779	77,779
698	SW	Vacant AC-1 Infill	37,866	4,800						4,800	42,666	42,666	42,666	42,666	42,666	42,666	42,666	42,666
699	SW	No Retail Growth	0							0	0	0	0	0	0	0	0	0
700	SW	No Retail Growth	0							0	0	0	0	0	0	0	0	0
711	SW	No Retail Growth	34,154							0	34,154	34,154	34,154	34,154	34,154	34,154	34,154	34,154

SOURCE: Economic Development Department, City Planning Division, Comprehensive Planning Studio (Base Data from April 2010 CLUDB); November 1, 2011.

**APPENDIX D  
PROJECTED CITY RETAIL GROWTH IN SQUARE FEET  
BY STUDY AREA AND 2030 TRAFFIC ANALYSIS ZONE**

OUATS 2030 TAZ	GMP SUB- AREA	PROJECT NAME and/or COMMENTS	April 2010 RETAIL SQ. FT.	INCREMENTAL RETAIL GROWTH						TOTAL GROWTH RETAIL	CUMULATIVE RETAIL GROWTH (APRIL 2010 BASE + GROWTH)							
				End 2010	2015	2020	2025	2030	2035		2040	End 2010	2015	2020	2025	2030	2035	2040
722	SW	944 S Orange Avenue (CP&P List)/South Downtown Redevelopment Plan	78,938	-2,700			4,705		3,000		5,005	76,238	76,238	76,238	80,943	80,943	83,943	83,943
723	SW	No Retail Growth/South Downtown Redevelopment Plan	50,346						3,000	5,000	8,000	50,346	50,346	50,346	50,346	50,346	53,346	58,346
724	SW	South Downtown Redevelopment Plan	33,770						5,000		5,000	33,770	33,770	33,770	33,770	33,770	38,770	38,770
725	SW	ORHS Medical Office Building - Ancillary Retail (CP&P List - MPL2007-00031)	22,271	3,471							3,471	25,742	25,742	25,742	25,742	25,742	25,742	25,742
726	SW	ORHS Related MU Projects/South Downtown Redevelopment Plan	19,140			5,000	6,000		5,000		16,000	19,140	19,140	24,140	30,140	30,140	35,140	35,140
727	SW	South Downtown Redevelopment Plan	480,631			12,000				6,000	18,000	480,631	480,631	492,631	492,631	492,631	492,631	498,631
795	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
797	SW	No Retail Growth	23,630								0	23,630	23,630	23,630	23,630	23,630	23,630	23,630
798	SW	No Retail Growth	116,732								0	116,732	116,732	116,732	116,732	116,732	116,732	116,732
799	SW	Universal Studios Theme Park	1,706,318								0	1,706,318	1,706,318	1,706,318	1,706,318	1,706,318	1,706,318	1,706,318
800	SW	Universal Studios - Islands of Adventure/Harry Potter	756,289	101,977							101,977	858,266	858,266	858,266	858,266	858,266	858,266	858,266
801	SW	Universal City Retail (CP&P List - MPL2007-00010)	701,665		15,000	20,000		10,000			45,000	701,665	716,665	736,665	736,665	746,665	746,665	746,665
802	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
803	SW	Vacant AC-3 Infill	124,204		5,000						5,000	124,204	129,204	129,204	129,204	129,204	129,204	129,204
804	SW	No Retail Growth	265,633								0	265,633	265,633	265,633	265,633	265,633	265,633	265,633
805	SW	No Retail Growth	138,742								0	138,742	138,742	138,742	138,742	138,742	138,742	138,742
806	SW	No Retail Growth	54,616								0	54,616	54,616	54,616	54,616	54,616	54,616	54,616

SOURCE: Economic Development Department, City Planning Division, Comprehensive Planning Studio (Base Data from April 2010 CLUDB); November 1, 2011.

**APPENDIX D  
PROJECTED CITY RETAIL GROWTH IN SQUARE FEET  
BY STUDY AREA AND 2030 TRAFFIC ANALYSIS ZONE**

OUATS 2030 TAZ	GMP SUB- AREA	PROJECT NAME and/or COMMENTS	April 2010 RETAIL SQ. FT.	INCREMENTAL RETAIL GROWTH						TOTAL GROWTH RETAIL	CUMULATIVE RETAIL GROWTH (APRIL 2010 BASE + GROWTH)							
				End 2010	2015	2020	2025	2030	2035		2040	End 2010	2015	2020	2025	2030	2035	2040
807	SW	Sabetti Project (CP&P List - MPL2007-00023)	138,244		4,100						4,100	138,244	142,344	142,344	142,344	142,344	142,344	142,344
808	SW	Belz/Prime Retail	845,465								0	845,465	845,465	845,465	845,465	845,465	845,465	845,465
809	SW	Former Douglas Grand Property	977,695				40,000				40,000	977,695	977,695	977,695	1,017,695	1,017,695	1,017,695	1,017,695
810	SW	Megastron (CP&P List - MPL2008-00021)	12,990		32,500	97,500					130,000	12,990	45,490	142,990	142,990	142,990	142,990	142,990
811	SW	Acqua Terra PD	835,220			64,224					64,224	835,220	835,220	899,444	899,444	899,444	899,444	899,444
812	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
813	SW	Infill/Vacant AC-1	29,615			3,000					3,000	29,615	29,615	32,615	32,615	32,615	32,615	32,615
814	SW	Millenia DRI	3,280								0	3,280	3,280	3,280	3,280	3,280	3,280	3,280
815	SW	Millenia DRI/Northbridge	36,740			5,000	5,000			5,000	15,000	36,740	36,740	41,740	46,740	46,740	46,740	51,740
816	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
817	SW	Kingspointe Mixed Use	106,997			6,000					6,000	106,997	106,997	112,997	112,997	112,997	112,997	112,997
818	SW	No Retail Growth	147,830								0	147,830	147,830	147,830	147,830	147,830	147,830	147,830
819	SW	Millenia DRI including Millenia Infiniti/Smart Car/Jaguar Expansion (MPL2011-00003)	951,669	105,475	12,932		100,000	150,000			368,407	1,057,144	1,070,076	1,070,076	1,170,076	1,320,076	1,320,076	1,320,076
820	SW	Millenia DRI Parcel K & C3B (MPL2007-00004) and Millenia Crossing (MPL2008-00006)	1,901,285		23,706	8,000					31,706	1,901,285	1,924,991	1,932,991	1,932,991	1,932,991	1,932,991	1,932,991
821	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
822	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
823	SW	No Retail Growth	80,228								0	80,228	80,228	80,228	80,228	80,228	80,228	80,228
824	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
825	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
826	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
827	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
828	SW	No Retail Growth	24,650								0	24,650	24,650	24,650	24,650	24,650	24,650	24,650
829	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
830	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
831	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
832	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
833	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
834	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
835	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
836	SW	No Retail Growth	0								0	0	0	0	0	0	0	0
837	SW	No Retail Growth	0								0	0	0	0	0	0	0	0

SOURCE: Economic Development Department, City Planning Division, Comprehensive Planning Studio (Base Data from April 2010 CLUDB); November 1, 2011.

**APPENDIX D  
PROJECTED CITY RETAIL GROWTH IN SQUARE FEET  
BY STUDY AREA AND 2030 TRAFFIC ANALYSIS ZONE**

OUATS 2030 TAZ	GMP SUB- AREA	PROJECT NAME and/or COMMENTS	April 2010 RETAIL SQ. FT.	INCREMENTAL RETAIL GROWTH						TOTAL GROWTH RETAIL	CUMULATIVE RETAIL GROWTH (APRIL 2010 BASE + GROWTH)							
				End 2010	2015	2020	2025	2030	2035		2040	End 2010	2015	2020	2025	2030	2035	2040
838	SW	No Retail Growth	0							0	0	0	0	0	0	0		
839	SW	No Retail Growth	0							0	0	0	0	0	0	0		
840	SW	No Retail Growth	0							0	0	0	0	0	0	0		
841	SW	No Retail Growth	0							0	0	0	0	0	0	0		
842	SW	No Retail Growth	0							0	0	0	0	0	0	0		
843	SW	No Retail Growth	0							0	0	0	0	0	0	0		
844	SW	No Retail Growth	0							0	0	0	0	0	0	0		
845	SW	No Retail Growth	0							0	0	0	0	0	0	0		
846	SW	No Retail Growth	0							0	0	0	0	0	0	0		
847	SW	No Retail Growth	0							0	0	0	0	0	0	0		
919	SW	No Retail Growth	0							0	0	0	0	0	0	0		
920	SW	No Retail Growth	0							0	0	0	0	0	0	0		
921	SW	No Retail Growth	0							0	0	0	0	0	0	0		
922	SW	No Retail Growth	0							0	0	0	0	0	0	0		
923	SW	No Retail Growth	0							0	0	0	0	0	0	0		
924	SW	No Retail Growth	0							0	0	0	0	0	0	0		
925	SW	No Retail Growth	0							0	0	0	0	0	0	0		
926	SW	No Retail Growth	0							0	0	0	0	0	0	0		
927	SW	No Retail Growth	0							0	0	0	0	0	0	0		
928	SW	No Retail Growth	0							0	0	0	0	0	0	0		
929	SW	No Retail Growth	0							0	0	0	0	0	0	0		
930	SW	No Retail Growth	0							0	0	0	0	0	0	0		
938	SW	No Retail Growth	0							0	0	0	0	0	0	0		
939	SW	No Retail Growth	0							0	0	0	0	0	0	0		
940	SW	No Retail Growth	0							0	0	0	0	0	0	0		
941	SW	No Retail Growth	0							0	0	0	0	0	0	0		
942	SW	No Retail Growth	0							0	0	0	0	0	0	0		
946	SW	No Retail Growth	0							0	0	0	0	0	0	0		
947	SW	No Retail Growth	0							0	0	0	0	0	0	0		
955	SW	No Retail Growth	0							0	0	0	0	0	0	0		
		<b>Southwest Total</b>	<b>12,599,575</b>	<b>215,109</b>	<b>340,349</b>	<b>355,524</b>	<b>195,705</b>	<b>333,500</b>	<b>20,000</b>	<b>25,500</b>	<b>1,485,687</b>	<b>12,814,684</b>	<b>13,155,033</b>	<b>13,510,557</b>	<b>13,706,262</b>	<b>14,039,762</b>	<b>14,059,762</b>	<b>14,085,262</b>
734	SE	Lake Copeland Property (CP&P List - ZON2007-00037)/Vacant MU-1 Infill	37,801			7,000	1,500				8,500	37,801	37,801	44,801	46,301	46,301	46,301	46,301
735	SE	Newton Corner (ZON2008-00023)	107,027			12,330					12,330	107,027	107,027	119,357	119,357	119,357	119,357	119,357
740	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
741	SE	No Retail Growth	2,960								0	2,960	2,960	2,960	2,960	2,960	2,960	2,960
742	SE	Redevelopment of 1125 E Michigan St	49,371				2,000				2,000	49,371	49,371	49,371	51,371	51,371	51,371	51,371
746	SE	No Retail Growth	2,754								0	2,754	2,754	2,754	2,754	2,754	2,754	2,754
747	SE	No Retail Growth	14,913								0	14,913	14,913	14,913	14,913	14,913	14,913	14,913
750	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
751	SE	Redevelopment of 3406 Curry Ford Rd	115,571			2,100					2,100	115,571	115,571	117,671	117,671	117,671	117,671	117,671
754	SE	No Retail Growth	22,782								0	22,782	22,782	22,782	22,782	22,782	22,782	22,782

SOURCE: Economic Development Department, City Planning Division, Comprehensive Planning Studio (Base Data from April 2010 CLUDB); November 1, 2011.

**APPENDIX D  
PROJECTED CITY RETAIL GROWTH IN SQUARE FEET  
BY STUDY AREA AND 2030 TRAFFIC ANALYSIS ZONE**

OUATS 2030 TAZ	GMP SUB- AREA	PROJECT NAME and/or COMMENTS	April 2010 RETAIL SQ. FT.	INCREMENTAL RETAIL GROWTH						TOTAL GROWTH RETAIL	CUMULATIVE RETAIL GROWTH (APRIL 2010 BASE + GROWTH)						
				End 2010	2015	2020	2025	2030	2035		2040	End 2010	2015	2020	2025	2030	2035
757	SE	No Retail Growth	85,420							0	85,420	85,420	85,420	85,420	85,420	85,420	85,420
758	SE	No Retail Growth	45,772							0	45,772	45,772	45,772	45,772	45,772	45,772	45,772
759	SE	No Retail Growth	53,806							0	53,806	53,806	53,806	53,806	53,806	53,806	53,806
760	SE	Twistee Treat Drive-Through (CUP2010-00015)	161,207		600					600	161,207	161,807	161,807	161,807	161,807	161,807	161,807
763	SE	Kids Paradise Learning Center (CP&P List)/Vacant AC-N Infill	10,207	2,442	7,615				2,500	12,557	12,649	20,264	20,264	20,264	20,264	20,264	22,764
764	SE	No Retail Growth	29,146							0	29,146	29,146	29,146	29,146	29,146	29,146	29,146
765	SE	No Retail Growth	365,803							0	365,803	365,803	365,803	365,803	365,803	365,803	365,803
766	SE	Redevelopment of 615 S Semoran Blvd	150,084	7,024		6,000				13,024	157,108	157,108	163,108	163,108	163,108	163,108	163,108
767	SE	Vacant MU-1 Infill	58,226		2,000		3,000		3,000	8,000	58,226	60,226	60,226	63,226	63,226	66,226	66,226
768	SE	Vacant MU-1 Infill	92,960					3,000		3,000	92,960	92,960	92,960	92,960	95,960	95,960	95,960
769	SE	No Retail Growth	144,780							0	144,780	144,780	144,780	144,780	144,780	144,780	144,780
770	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
771	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
772	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
773	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
774	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
848	SE	Market at Southside II (MPL2010-00007)/Vacant MU-1 Infill/Redevelopment of 3110 S Orange Av	359,931	2,172	-6,761	1,200	3,000		3,000	5,000	7,611	362,103	355,342	356,542	359,542	359,542	362,542
849	SE	Redevelopment of 1480 E Michigan St	60,158					1,500		1,500	60,158	60,158	60,158	60,158	61,658	61,658	61,658
850	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
851	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
852	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
853	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
854	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
855	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
856	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
857	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
858	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
859	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
860	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
861	SE	No Retail Growth	169,707							0	169,707	169,707	169,707	169,707	169,707	169,707	169,707
862	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
863	SE	4650 S Semoran Blvd (CUP2011-00006 - redevelopment of Bally's Fitness);Vacant AC-1 Infill	187,845		-28,986		2,800			-26,186	187,845	158,859	158,859	161,659	161,659	161,659	161,659
864	SE	No Retail Growth	0							0	0	0	0	0	0	0	0
865	SE	LeeVista DRI/Semoran Commerce Center DRI	1,300		20,000	15,000	10,000	12,000	10,000	10,000	77,000	1,300	21,300	36,300	46,300	58,300	68,300
866	SE	Crescent Park PD/Judge Road Property (Vacant AC-1)	0		10,000		40,000				50,000	0	10,000	10,000	50,000	50,000	50,000

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**APPENDIX D  
PROJECTED CITY RETAIL GROWTH IN SQUARE FEET  
BY STUDY AREA AND 2030 TRAFFIC ANALYSIS ZONE**

OUATS 2030 TAZ	GMP SUB- AREA	PROJECT NAME and/or COMMENTS	April 2010 RETAIL SQ. FT.	INCREMENTAL RETAIL GROWTH							TOTAL GROWTH RETAIL	CUMULATIVE RETAIL GROWTH (APRIL 2010 BASE + GROWTH)						
				End 2010	2015	2020	2025	2030	2035	2040		End 2010	2015	2020	2025	2030	2035	2040
867	SE	Airport Lakes DRI/Semoran Commercenter DRI (Omega Plaza - MPL2009- 00004)/Orlando Gateway (CP&P List - ZON2007-00023)	106,710	11,547	53,850	72,417					137,814	118,257	172,107	244,524	244,524	244,524	244,524	244,524
868	SE	Vacant AC-1 Infill	527,182		5,000			4,000			9,000	527,182	532,182	532,182	532,182	536,182	536,182	536,182
869	SE	No Retail Growth	2,520								0	2,520	2,520	2,520	2,520	2,520	2,520	2,520
870	SE	No Retail Growth	6,422								0	6,422	6,422	6,422	6,422	6,422	6,422	6,422
871	SE	Vacant AC-1 Infill	148,911		8,000					4,000	12,000	148,911	156,911	156,911	156,911	156,911	156,911	160,911
872	SE	LeeVista DRI	151,128								0	151,128	151,128	151,128	151,128	151,128	151,128	151,128
873	SE	DDR Retail Center at LeeVista (MPL2011-00006; formerly Current) and Target (MPL2008- 00001)	111,850		295,372	185,334					480,706	111,850	407,222	592,556	592,556	592,556	592,556	592,556
874	SE	No Retail Growth	33,728								0	33,728	33,728	33,728	33,728	33,728	33,728	33,728
875	SE	Vacant AC-1 Infill	0			5,000					5,000	0	0	5,000	5,000	5,000	5,000	5,000
876	SE	LeeVista DRI and Orlando Corporate Center including the Marketplace (MPL2007-00019) and Goldenrod Commerce Center (MPL2011-00023)	269,642		17,000	84,700					101,700	269,642	286,642	371,342	371,342	371,342	371,342	371,342
877	SE	LeeVista DRI-Later Phases	0		20,000			15,000			35,000	0	20,000	20,000	20,000	35,000	35,000	35,000
878	SE	Narcoossee Road Commercial Annexations	76,971	6,922							6,922	83,893	83,893	83,893	83,893	83,893	83,893	83,893
879	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
880	SE	No Retail Growth	31,305								0	31,305	31,305	31,305	31,305	31,305	31,305	31,305
881	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
882	SE	Vista Lakes, Crowntree Lakes	95,739		54,039	65,222					119,261	95,739	149,778	215,000	215,000	215,000	215,000	215,000
883	SE	Vista Palms PD/Target/Narcoossee CommerCenter (ZON2007- 00021)	312,571	37,657	376,292	100,000	100,000	60,000	50,000	25,000	748,949	350,228	726,520	826,520	926,520	986,520	1,036,520	1,061,520
884	SE	Vista Palms PD	3,468								0	3,468	3,468	3,468	3,468	3,468	3,468	3,468
885	SE	Beltway Commerce Center DRI (DRI2006-00006)	0			200,000	150,000		150,000		500,000	0	0	200,000	350,000	350,000	500,000	500,000
956	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
957	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
961	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
962	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
963	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
964	SE	No Retail Growth	0								0	0	0	0	0	0	0	0

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**APPENDIX D  
PROJECTED CITY RETAIL GROWTH IN SQUARE FEET  
BY STUDY AREA AND 2030 TRAFFIC ANALYSIS ZONE**

OUATS 2030 TAZ	GMP SUB- AREA	PROJECT NAME and/or COMMENTS	April 2010 RETAIL SQ. FT.	INCREMENTAL RETAIL GROWTH							TOTAL GROWTH RETAIL	CUMULATIVE RETAIL GROWTH (APRIL 2010 BASE + GROWTH)						
				End 2010	2015	2020	2025	2030	2035	2040		End 2010	2015	2020	2025	2030	2035	2040
965	SE	No Retail Growth	10,541								0	10,541	10,541	10,541	10,541	10,541	10,541	
966	SE	AIPO-Later Phases	0		5,000	10,000		4,000			19,000	0	5,000	15,000	15,000	19,000	19,000	
967	SE	AIPO-Later Phases	0		10,000		3,000	6,000			19,000	0	10,000	10,000	13,000	19,000	19,000	
968	SE	No Retail Growth	0								0	0	0	0	0	0	0	
969	SE	No Retail Growth	0								0	0	0	0	0	0	0	
970	SE	Orl. Tradeport/Southport	91,192			25,000	40,000	25,000			90,000	91,192	91,192	116,192	156,192	181,192	181,192	
971	SE	Orl. Tradeport/Southport	8,420								0	8,420	8,420	8,420	8,420	8,420	8,420	
972	SE	Orl. Tradeport/Southport	16,089								0	16,089	16,089	16,089	16,089	16,089	16,089	
973	SE	No Retail Growth	7,930								0	7,930	7,930	7,930	7,930	7,930	7,930	
974	SE	No Retail Growth	0								0	0	0	0	0	0	0	
975	SE	No Retail Growth	0								0	0	0	0	0	0	0	
976	SE	No Retail Growth	0								0	0	0	0	0	0	0	
977	SE	OIA Main Terminal (Existing)	8,231								0	8,231	8,231	8,231	8,231	8,231	8,231	
978	SE	OIA South Terminal	0								0	0	0	0	0	0	0	
979	SE	No Retail Growth	56,393								0	56,393	56,393	56,393	56,393	56,393	56,393	
980	SE	No Retail Growth	21,093								0	21,093	21,093	21,093	21,093	21,093	21,093	
981	SE	Lake Nona/OIA Terminal Support Area	0		2,152	5,380	3,228				10,760	0	2,152	7,532	10,760	10,760	10,760	
982	SE	Lake Nona DRI Village Center/Sanford-Burnham Institute/U of F Research Bldg.	0		100,000	272,112	269,835				641,947	0	100,000	372,112	641,947	641,947	641,947	
983	SE	Poitras PD (ZON2010-00032)	0			15,000	20,000	25,000	20,000	20,000	100,000	0	0	15,000	35,000	60,000	80,000	
984	SE	OIA East Airfield Development Area (including former Busch Property)	4,456								0	4,456	4,456	4,456	4,456	4,456	4,456	
985	SE	Lake Nona/NorthLake Park and Nona Park	81,201		24,746	247,847	26,613				299,206	81,201	105,947	353,794	380,407	380,407	380,407	
986	SE	Lake Nona DRI/PD	0			123,768	107,624				231,392	0	0	123,768	231,392	231,392	231,392	
987	SE	Lake Nona DRI	25,711		45,740						45,740	25,711	71,451	71,451	71,451	71,451	71,451	

SOURCE: Economic Development Department, City Planning Division, Comprehensive Planning Studio (Base Data from April 2010 CLUDB); November 1, 2011.

**APPENDIX D  
PROJECTED CITY RETAIL GROWTH IN SQUARE FEET  
BY STUDY AREA AND 2030 TRAFFIC ANALYSIS ZONE**

OUATS 2030 TAZ	GMP SUB- AREA	PROJECT NAME and/or COMMENTS	April 2010 RETAIL SQ. FT.	INCREMENTAL RETAIL GROWTH							TOTAL GROWTH RETAIL	CUMULATIVE RETAIL GROWTH (APRIL 2010 BASE + GROWTH)						
				End 2010	2015	2020	2025	2030	2035	2040		End 2010	2015	2020	2025	2030	2035	2040
988	SE	Lake Nona DRI/PD/Education Village PD (ZON2009-00014)/Education Commerce Center PD (ZON2009-00015); Lake Nona Grocery (MPL2010-00010)	0		90,917	184,300	210,000	165,150	20,000		670,367	0	90,917	275,217	485,217	650,367	670,367	670,367
989	SE	Poitras PD (ZON2010-00032)	0				100,000	40,000	100,000	40,000	280,000	0	0	0	100,000	140,000	240,000	280,000
990	SE	BalBay/LaVina PD	19,259	23,669	14,812	50,000	250,000	250,000	100,000	50,000	738,481	42,928	57,740	107,740	357,740	607,740	707,740	757,740
991	SE	Colonial Properties AC-1 (former Randal Park Town Center)	0		50,000	100,000	100,000				250,000	0	50,000	150,000	250,000	250,000	250,000	250,000
992	SE	LaVina PD/East Park PD/Villages at Moss Park PD	45,157		120,400						120,400	45,157	165,557	165,557	165,557	165,557	165,557	165,557
993	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
994	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
995.0	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
996.0	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
997.0	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
998	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
999	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
1000.0	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
1001	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
1002.0	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
1003	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
1004	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
1005	SE	No Retail Growth	0								0	0	0	0	0	0	0	0
1012	SE	LeeVista DRI Community AC	0			10,000	40,000		25,000		75,000	0	0	10,000	50,000	50,000	75,000	75,000
1013	SE	Lake Nona DRI/PD	0			30,000	30,000	30,000			90,000	0	0	30,000	60,000	90,000	90,000	90,000
<b>Southeast Total</b>			<b>4,603,351</b>	<b>91,433</b>	<b>1,297,788</b>	<b>1,829,710</b>	<b>1,512,600</b>	<b>640,650</b>	<b>481,000</b>	<b>156,500</b>	<b>6,009,681</b>	<b>4,694,784</b>	<b>5,992,572</b>	<b>7,822,282</b>	<b>9,334,882</b>	<b>9,975,532</b>	<b>10,456,532</b>	<b>10,613,032</b>
595	DT	OUC/Lake Highland PD (ZON2009-00011)	128,547			15,000	20,000	15,000			50,000	128,547	128,547	143,547	163,547	178,547	178,547	178,547
596	DT	777 N Orange Avenue (Pizzuti; MPL2008-00035); 899 N. Orange Avenue (GDC Verde; MPL2011-00010)	76,916	0	15,000	92					15,092	76,916	91,916	92,008	92,008	92,008	92,008	92,008
701	DT	No Retail Growth	109,929								0	109,929	109,929	109,929	109,929	109,929	109,929	109,929
702	DT	No Retail Growth	209,963								0	209,963	209,963	209,963	209,963	209,963	209,963	209,963
703	DT	Infill	349,258	3,509							3,509	352,767	352,767	352,767	352,767	352,767	352,767	352,767

SOURCE: Economic Development Department, City Planning Division, Comprehensive Planning Studio (Base Data from April 2010 CLUDB); November 1, 2011.

**APPENDIX D  
PROJECTED CITY RETAIL GROWTH IN SQUARE FEET  
BY STUDY AREA AND 2030 TRAFFIC ANALYSIS ZONE**

OUATS 2030 TAZ	GMP SUB- AREA	PROJECT NAME and/or COMMENTS	April 2010 RETAIL SQ. FT.	INCREMENTAL RETAIL GROWTH						TOTAL GROWTH RETAIL	CUMULATIVE RETAIL GROWTH (APRIL 2010 BASE + GROWTH)						
				End 2010	2015	2020	2025	2030	2035		2040	End 2010	2015	2020	2025	2030	2035
704	DT	No Retail Growth	94,250							0	94,250	94,250	94,250	94,250	94,250	94,250	94,250
705	DT	Creative Village PD (ZON2011-00016)	45,629			10,000	20,000	20,000	10,000	60,000	45,629	45,629	55,629	75,629	95,629	105,629	105,629
706	DT	Creative Village PD (ZON2011-00016)	86,153		10,000	20,000	25,000	25,000	10,000	90,000	86,153	96,153	116,153	141,153	166,153	176,153	176,153
707	DT	Corinthian Place PD (ZON2005-00024)	22,405			6,671				6,671	22,405	22,405	29,076	29,076	29,076	29,076	29,076
708	DT	No Retail Growth	87,498	1,381						1,381	88,879	88,879	88,879	88,879	88,879	88,879	88,879
709	DT	No Retail Growth	61,254							0	61,254	61,254	61,254	61,254	61,254	61,254	61,254
710	DT	No Retail Growth	50,255							0	50,255	50,255	50,255	50,255	50,255	50,255	50,255
712	DT	No Retail Growth	50,859							0	50,859	50,859	50,859	50,859	50,859	50,859	50,859
713	DT	CenterPlace (aka DuPont; MPL2005-00050 - expired but vested); Sky City (MPL2009-00003); and Magnolia Circle (MPL2010-00011)	44,122			25,000	30,000	30,000	20,000	105,000	44,122	44,122	69,122	99,122	129,122	149,122	149,122
714	DT	No Retail Growth	66,151							0	66,151	66,151	66,151	66,151	66,151	66,151	66,151
715	DT	No Retail Growth	44,669							0	44,669	44,669	44,669	44,669	44,669	44,669	44,669
716	DT	No Retail Growth	28,202							0	28,202	28,202	28,202	28,202	28,202	28,202	28,202
717	DT	No Retail Growth	302,487							0	302,487	302,487	302,487	302,487	302,487	302,487	302,487
718	DT	No Retail Growth	176,613							0	176,613	176,613	176,613	176,613	176,613	176,613	176,613
719	DT	No Retail Growth	32,587							0	32,587	32,587	32,587	32,587	32,587	32,587	32,587
720	DT	No Retail Growth	600							0	600	600	600	600	600	600	600
721	DT	No Retail Growth	0							0	0	0	0	0	0	0	0
728	DT	No Retail Growth	13,471							0	13,471	13,471	13,471	13,471	13,471	13,471	13,471
729	DT	Rosalind Development North PD (ZON2006-00066)	10,061			1,500				1,500	10,061	10,061	11,561	11,561	11,561	11,561	11,561
730	DT	205/215 E. Central PD (ZON2008-00003)	47,816				6,854			6,854	47,816	47,816	47,816	54,670	54,670	54,670	54,670
731	DT	No Retail Growth	0							0	0	0	0	0	0	0	0

SOURCE: Economic Development Department, City Planning Division, Comprehensive Planning Studio (Base Data from April 2010 CLUDB); November 1, 2011.

**APPENDIX D  
PROJECTED CITY RETAIL GROWTH IN SQUARE FEET  
BY STUDY AREA AND 2030 TRAFFIC ANALYSIS ZONE**

OUATS 2030 TAZ	GMP SUB- AREA	PROJECT NAME and/or COMMENTS	April 2010 RETAIL SQ. FT.	INCREMENTAL RETAIL GROWTH						TOTAL GROWTH RETAIL	CUMULATIVE RETAIL GROWTH (APRIL 2010 BASE + GROWTH)							
				End 2010	2015	2020	2025	2030	2035		2040	End 2010	2015	2020	2025	2030	2035	2040
732	DT	No Retail Growth	0							0	0	0	0	0	0	0	0	
733	DT	No Retail Growth	39,455							0	39,455	39,455	39,455	39,455	39,455	39,455	39,455	
736	DT	No Retail Growth	43,272							0	43,272	43,272	43,272	43,272	43,272	43,272	43,272	
737	DT	Oasis on Robinson PD (ZON2010-00020)	0		8,000		13,000			21,000	0	8,000	8,000	21,000	21,000	21,000	21,000	
738	DT	No Retail Growth	21,661							0	21,661	21,661	21,661	21,661	21,661	21,661	21,661	
739	DT	GAI Office Building; Orlando Lutheran Towers PD (ZON2007-00011); Eola and Church PD (ZON2005-00012); Thornton Commons PD (ZON2005-00025)	82,445		19,040		22,300	48,195		89,535	82,445	101,485	101,485	123,785	171,980	171,980	171,980	
<b>Downtown Total</b>			<b>2,326,528</b>	<b>4,890</b>	<b>52,040</b>	<b>78,263</b>	<b>137,154</b>	<b>138,195</b>	<b>40,000</b>	<b>0</b>	<b>2,331,418</b>	<b>2,383,458</b>	<b>2,461,721</b>	<b>2,598,875</b>	<b>2,737,070</b>	<b>2,777,070</b>	<b>2,777,070</b>	
NORTHWEST TOTAL			3,793,386	13,787	12,408	214,759	335,136	122,668	103,940	21,300	<b>823,998</b>	3,807,173	3,819,581	4,034,340	4,369,476	4,492,144	4,596,084	4,617,384
NORTHEAST TOTAL			5,380,213	14,482	83,822	73,854	119,124	25,000	10,000	32,500	<b>358,782</b>	5,394,695	5,478,517	5,552,371	5,671,495	5,696,495	5,706,495	5,738,995
SOUTHWEST TOTAL			12,599,575	215,109	340,349	355,524	195,705	333,500	20,000	25,500	<b>1,485,687</b>	12,814,684	13,155,033	13,510,557	13,706,262	14,039,762	14,059,762	14,085,262
SOUTHEAST TOTAL			4,603,351	91,433	1,297,788	1,829,710	1,512,600	640,650	481,000	156,500	<b>6,009,681</b>	4,694,784	5,992,572	7,822,282	9,334,882	9,975,532	10,456,532	10,613,032
DOWNTOWN TOTAL			2,326,528	4,890	52,040	78,263	137,154	138,195	40,000	0	<b>450,542</b>	2,331,418	2,383,458	2,461,721	2,598,875	2,737,070	2,777,070	2,777,070
<b>CITY-WIDE TOTAL</b>			<b>28,703,053</b>	<b>339,701</b>	<b>1,786,407</b>	<b>2,552,110</b>	<b>2,299,719</b>	<b>1,260,013</b>	<b>654,940</b>	<b>235,800</b>	<b>9,128,690</b>	<b>29,042,754</b>	<b>30,829,161</b>	<b>33,381,271</b>	<b>35,680,990</b>	<b>36,941,003</b>	<b>37,595,943</b>	<b>37,831,743</b>

SOURCE: Economic Development Department, City Planning Division, Comprehensive Planning Studio (Base Data from April 2010 CLUDB); November 1, 2011.