



Semoran Update

Meeting Announcement: Semoran Boulevard Task Force
Tuesday, June 30, 2009, 6:30 pm at the
Engelwood Community Center, 6123 La Costa Drive, Orlando

Meeting agenda:

- Progress update on the proposed Semoran Boulevard Community Wall
- Vision for redevelopment of land adjacent to La Costa Urban Wetlands Park
- Semoran Business Partnership – update & discussion
- Semoran Boulevard Vision Plan – program & schedule

Anuncio de Reunión del Comité Especializado de la Semoran
Martes, 30 de junio del 2009, 6:30 pm en el
Centro Comunitario Engelwood, 6123 La Costa Drive, Orlando

Agenda de Reunión:

- Ultimos detalles sobre la propuesta para la Pared Comunitaria en la Semoran
- Visión para el desarrollo de área adyacente al Parque de La Costa Urban Wetlands
- Asociación de Negociantes de la Semoran - ultimos acontecimientos y discusión
- Plan de la Visión de la Semoran - Programa y Calendario



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SEMORAN BOULEVARD TASK FORCE & VISION PLAN

INSIDE:

Can La Costa Urban Wetlands become Semoran Boulevard's signature park?

This newsletter is published by the City of Orlando, Economic Development Department, City Planning Division

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Semoran Boulevard Community Wall

With the assistance of the City of Orlando's Economic Development Department we are proposing to apply for a federal Community Development Block Grant in order to build a community wall on the west side of Semoran Boulevard, from Andora Street to Casa Blanca Lane.

If approved, this wall would improve the appearance, reduce traffic noise and provide increased security for the Solandra Drive residents. This proposed sound wall can only be built with the permission of the owners of the affected homes on the east side of Solandra Drive (between Andora Street and Casa Blanca Lane).

If you would like to discuss this project further, please feel free to contact Bruce Hossfield, Senior Planner, from the Economic Department at 407.246.3355 or by e-mail at bruce.hossfield@cityoforlando.net.

Pared en la Semoran Boulevard

Con la ayuda del Departamento de Desarrollo Económico de la Ciudad de Orlando, estamos planeando solicitar dinero de un fondo federal llamado "Beca de Desarrollo de Cuadra Comunitaria" (Community Development Block Grant) para construir una pared comunitaria en el lado Oeste de la Semoran Boulevard, desde la calle Andora hasta la calle Casa Blanca Lane.

De ser aprobada, el objetivo de esta pared es para mejorar la apariencia, reducir el ruido del tráfico y proveer una mejor seguridad para los residentes de Solandra Drive. La Ciudad sólo puede construir esta pared con la autorización de los propietarios de los hogares afectados en el lado Este de Solandra Drive (entre la calle Andora y la calle Casa Blanca Lane).

Si desea discutir éste proyecto en más detalle, por favor no dude en ponerse en contacto con el señor Bruce Hossfield, Especialista en Planificación del Departamento de Desarrollo Económico, llamándolo at 407.246.3355 o enviándole un correo electrónico a bruce.hossfield@cityoforlando.net.



Semoran Business Partnership

The Semoran Business Partnership is a non-profit organization made up of businesses, property owners, residents and leaders within the Semoran Boulevard corridor. The area includes Semoran Boulevard from Grant Street to Banco Popular on the North side of the 408 Expressway. Our main goal is to revitalize our stretch of Semoran Boulevard while focusing on such things as crime reduction, traffic flow, and increasing business.

Commissioner Tony Ortiz is working with the City of Orlando Economic Development staff in developing a strategy for locally initiated goals and objectives for the area.

We are not offering you a quick solution to your needs or problems but what we are offering you is an opportunity to be part of an organization that has the full strength and support of the City of Orlando and a desire to make a difference for our business community.

Can La Costa Urban Wetlands become Semoran Boulevard's signature park?



La Costa Urban Wetlands Park is one of Semoran Boulevard's hidden jewels. Did you know there is a 21-acre nature park just steps away from the area's best-known restaurants, shopping and entertainment spots?

Most people do not know about La Costa Urban Wetlands because it is not visible from any of the major streets that surround it – La Costa Drive, Semoran Boulevard and Curry Ford Road.

Most people would agree that keeping a major city park hidden is more than just a waste of a beautiful public resource. It is also unsafe because there are no "eyes on the park" to actively monitor the area.

La Costa Urban Wetlands Park has the potential to become a great attraction for visitors and residents alike – a place for events and family activities. This can happen if the park becomes a more visible and active space.

The vision plan rendering below suggests a new street and new development bordering La Costa Wetlands Park



The main reason that the La Costa Urban Wetlands Park is not visible is because some Semoran Boulevard businesses are using only the front half of their properties. The back halves of properties such as McDonalds, AT&T, Blue Water Express and Semoran Bowling Lanes – which

all face La Costa Urban Wetlands Park – could be put to more productive use and at the same time make this park more visible and vibrant.

The vision plan rendering shown at left proposes a new street along the edge of La Costa Wetlands Park to encourage development on the unused rear portions of the business properties.

New park-front development will bring life to this "hidden jewel," make the park a safe, active place to enjoy family outings and bring new visitors and customers to the Semoran Boulevard business district – all connected by a multi-use trail to surrounding neighborhoods.

Asociación de Negociantes de la Semoran

Somos una organización sin fines de lucro compuesta de negociantes, dueños de propiedades, residentes, y líderes del área de la Semoran Boulevard. Nuestra área cubre la Semoran Boulevard desde la calle Grant hasta el Banco Popular en el lado Norte del Expreso 408. Nuestra meta principal es revitalizar el área de Semoran Boulevard. Trabajaremos en reducir el crimen, reducir el tráfico, y hacer crecer nuestros negocios.

El Comisionado Tony Ortiz esta trabajando con el personal del Departamento de Desarrollo Economico de la Ciudad de Orlando en la implementación de estrategias para iniciar metas y objetivos.

Nosotros no le estamos ofreciendo una solución rápida a sus necesidades o problemas, pero le estamos ofreciendo la oportunidad de ser parte de esta organización que tiene la fuerza y el apoyo total de la Ciudad de Orlando y que desea hacer una diferencia para nuestra comunidad de comerciantes.