

## ORLANDO EVENTS CENTER DESIGN PRINCIPLES

The Orlando Events Center is designed to reflect the character of the community, meet the goals of the users and build on the legacy of sports and entertainment in Orlando. The building's exterior will feature a modern blend of glass and metal materials, along with ever-changing graphics via a monumental wall along one façade. A 120-foot tall tower will serve as a beacon amid the downtown skyline.

### Civic building

Create a community gathering place for Orlando and Central Florida, with a clear front door

### Indoor-outdoor

Celebrate Central Florida climate by allowing movement indoors and out

### Pattern and texture

Use a variety of design elements in both horizontal and vertical surfaces

### Context

Design each façade with respect to its distinct environment; respond to the neighborhoods immediately adjacent to the specific façade

### Front porch

Create an entry design element that relates the design to local architecture

### Alive

Bring the building to life with color, graphics and signage

### Sustainable

Implement design strategies to create one of the country's most environmentally friendly arenas

### Landscape

Integrate a variety of native landscape forms of various scale and type

### Public art

Identify key locations for public art to further define the building's personality



SPORT

