

# DR. P. PHILLIPS ORLANDO PERFORMING ARTS CENTER FACT SHEET

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## **PROJECT DESCRIPTION:**

The Dr. P. Phillips Orlando Performing Arts Center represents a defining moment in Orlando's history. The center will be located at the heart of a nine-acre urban mixed-use development which will include a variety of culture, commerce, retail, hospitality and residential facilities. More than 330,000 sq. ft. in size, the arts center itself includes two grand performance halls, a community theater, outdoor plaza and performance space, rehearsal rooms, administrative offices and an educational programming space. The performing arts center presents an epic opportunity to showcase Orlando to the rest of the world. Through this dynamic endeavor and state-of-the-art venue, a creative center will be established that captivates Florida's residents and tourists for years to come.

The Dr. P. Phillips Orlando Performing Arts Center is an independent 501 (C) 3 nonprofit corporation. It is operated by a 30-member Board of Directors responsible for planning, funding, operating and sustaining the center. To date, more than \$86 million in corporate and private funding has been raised for project efforts.

## **MISSION:**

The mission of the Dr. P. Phillips Orlando Performing Arts Center is to become:

- A great multi-cultural center for artistic excellence
- A home for Orlando's regional arts groups
- A campus for arts education for children and adults alike
- A destination for Floridians and tourists
- A civic center for fostering urban transformation and community pride

**LOCATION:**

The project will be located in downtown Orlando, Fla. It will be bordered by South Street to the north, Anderson Street to the south, Orange Avenue to the west, and Rosalind Avenue to the east.

**FEATURES:****Amplified Hall (seats 2,800±)**

With electrical amplification features, this hall can accommodate large local group events, such as Broadway, as well as the large production needs of traveling groups.

Additional information:

- Proscenium theater for large-scale productions
- Accommodates the largest 20 percent of Orlando's indigenous performing arts groups' activities
- Maximizes seat count on the orchestra level, limits number of balcony seats, and is hospitable to amplification

**Acoustic Hall (seats 1,700±)**

Providing a sound acoustical environment and intimate seat count, the multiform hall is equipped to handle the majority of the activities performed by local fine art groups and organizations such as the Orlando Philharmonic, Orlando Ballet and Orlando Opera.

Additional information:

- Showcases traditional arts disciplines and serve as the primary home for 80 percent of Orlando's indigenous performing arts groups' activities
- A natural acoustical environment with intimacy and sightlines as priorities

**Community Hall (seats 300±)**

The multi-purpose hall will accommodate small local groups. The main functions include theatre, dance and music. It can also accommodate educational functions.

Additional information:

- This hall will be used for a partnership with the University of Central Florida supported by funding through the State of Florida

**Education Space**

For educational purposes, the center will house 10,000 sq. ft. of space including classrooms and performance areas. Educational academies will potentially include dance, music and theatre, training seminars, school day performances, and educator workshops.

Additional information:

- Center to provide education for children, young adults, and adults
- Programs to potentially include:

- Advanced learning
- Performance-based education targeting 200,000 students in the four-county region
- Professional development
- Partnerships with local public and private schools, arts groups, and after-school programs
- Distance learning

**Rehearsal Halls**

In order to further accommodate community needs, the rehearsal halls will be used for performances, performance rehearsals and banquet or event needs.

**Public Plaza (accommodates 3,000±)**

The outdoor performance space is designed to serve as a festival site for local functions, pre-event activities and performances, civic events and festivals.

**PROJECT TEAM:**

- **Artec Consultants, Inc.** | Acoustic Design Consultant
- **Barton Myers Associates** | Design Architect
- **Donnell Consultants Incorporated** | Cost Consultant
- **Hines** | Development Manager
- **Theatre Projects Consultants** | Theater Design Consultant
- **HKS Inc., in assoc. with Baker Barrios Architects** | Executive Architects

**DESIGN PROCESS:**

The Dr. P. Phillips Orlando Performing Arts Center will be a destination for local and state residents as well as tourists from around the world. The project team has been challenged to employ 21<sup>st</sup> century technology while still creating a very warm and approachable arts center. The performing arts center will serve as a gathering place for the community to convene and participate in shared experiences. It will provide a multi-cultural center of excellence and a center of arts education for all ages. It is the design team’s opportunity to create a center that accomplishes all of these objectives.

**TIMELINE:**

**July 2008**

Completion of Schematic Design  
Begin Design Development

**August 2008**

Design Unveiling

**November 2008**

Construction Manager Selected

**2009**

Ground Breaking  
Construction Begins

**2012**

Grand Opening

**FUNDING:**

To date, more than \$86 million in corporate and private funding has been raised for project efforts. The breakdown of arts center funding is as follows:

<b>CRA</b>	\$118M
<b>TDT</b>	\$130M
<b>Interest/City of Orlando</b>	\$ 10M
<b>State/Federal Sources</b>	\$ 15M
<b>Federal/State/Regional Sources</b>	\$ 25M
<b><u>DPAC Philanthropy</u></b>	<b><u>\$110M</u></b>
<b>TOTAL</b>	<b>\$408M</b>

\*The arts center will raise an additional \$25M for endowment

**WEB SITE:**

[www.orlandopac.org](http://www.orlandopac.org)

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